

Reach California's Important Visitor Market



What CWC visitors had to say...

"Most wonderful travel info stop - thank you!"

— The Hanlons, San Pedro, California (CWC Merced)

"Good information, very nice people"

— E. Draaier, Amsterdam, Netherlands (CWC Santa Rosa)

"The people at this help center were fantastic!"

— B. Whately, Toronto, Canada (CWC Merced)

"Thanks for all the help and useful information"

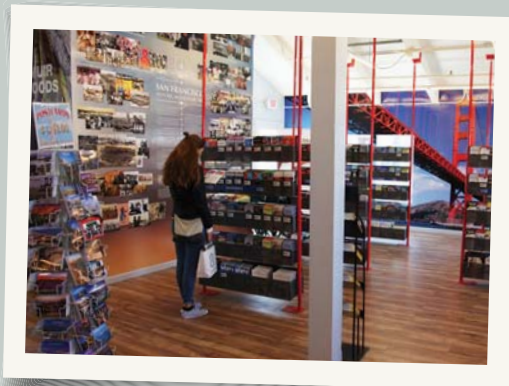
— B. Kikendall, Katy, Texas (CWC Oceanside)

"Thank you for the super facility"

— B. Gregory, Cave Creek, Arizona (CWC Anderson)

"Thank you for all the information"

— J. Ryser, Biel, Switzerland (CWC Anderson)



California Welcome Center **San Francisco**

ADVERTISING RATES

(rates per month per Welcome Center)

Distribution Programs	12 MONTHS	6 MONTHS
(BR) Brochure	\$25	\$35
(MG) Magazine	\$100	\$150
Digital Media Advertising		
9 second featured ad	\$25	\$35
10-15 second digital ad	\$100 - \$175	\$125 - \$200
30 second digital ad	\$125 - \$200	\$150 - \$225
60 second digital ad	\$175 - \$250	\$200 - \$275

SPECIAL SAVINGS

Buy All California Welcome Centers

BROCHURE	
3A-BR-11-CWC/A	\$275 per month NET
MAGAZINE	
3A-MG-11-CWC/A	\$990 per month NET
FEATURED AD (9 seconds)	
3A-FA-11-CWC/A	\$225 per month NET
DIGITAL AD (up to 60 seconds)	
3A-PS-15/30/60-CWC/A	\$900 per month NET

TRAVEL | EXPLORE | DISCOVER

Make Memories

visitortips



#TourismStrong #TourismSafe

Visitortips.com

ADVERTISING PROGRAMS



CALIFORNIA WELCOME CENTER

EFFECTIVE JULY 1, 2023

NORTHERN CALIFORNIA

Anderson (Shasta Cascade)
Auburn (Gold Country)
El Dorado Hills (Gold Country)
San Francisco (San Francisco Bay Area)
Santa Rosa (North Coast)
Ukiah (Northern California)

CENTRAL CALIFORNIA

Fairfield (Central Valley)
Gilroy (Central Coast)
Mammoth Lakes (High Sierra)
Modesto (Central California)
Pismo Beach (Central Coast)
Salinas (Central Coast)

SOUTHERN CALIFORNIA

Barstow (Deserts)
Cabazon (Riverside County)
Los Angeles (Los Angeles County)
Oceanside (San Diego County)
Ontario (Inland Empire)
Ridgecrest (Kern County)
San Clemente (Orange County)
Torrance (Los Angeles County)
Yucca Valley (Deserts)



CORPORATE OFFICE: 1120 Joshua Way | Vista, CA 92081
 800-799-7373 | CertifiedFolder.com



ANDERSON (Shasta Cascade)
1-5 at Highway 273
Anderson, CA

Program Codes:
3-BR-11-CWC02 | 3-MG-11-CWC02
3-FA-10-CWC02 | 3-PS-10/30/60-CWC02



AUBURN (Gold Country)
13411 Lincoln Way
Auburn, CA

Program Codes:
3-BR-11-CWC12 | 3-MG-11-CWC12
3-FA-10-CWC12 | 3-PS-10/30/60-CWC12



BARSTOW (Deserts)
The Outlets at Barstow
I-15 at Lenwood Road | Barstow, CA

Program Codes:
3-BR-11-CWC04 | 3-MG-11-CWC04
3-FA-10-CWC04 | 3-PS-10/30/60-CWC04



CABAZON (Riverside County)
Cabazon Outlets
48750 Seminole Drive | Cabazon, CA

Program Codes:
3-BR-11-CWC31 | 3-MG-11-CWC31
3-PS-10/30/60-CWC31



EL DORADO HILLS (Gold Country)
2085 Vine Street, Suite 105
El Dorado Hills, CA

Program Codes:
3-BR-11-CWC19 | 3-MG-11-CWC19
3-FA-10-CWC19 | 3-PS-10/30/60-CWC19



FAIRFIELD (Central Valley)
1 Jelly Belly Lane
Fairfield, CA

Program Codes:
3-BR-11-CWC29 | 3-MG-11-CWC29



GILROY (Central Coast)
Gilroy Premium Outlets
8155-6 Arroyo Circle, Bldg. A | Gilroy, CA

Program Codes:
3-BR-11-CWC28 | 3-MG-11-CWC28
3-FA-10-CWC28 | 3-PS-10/30/60-CWC28



LOS ANGELES (Los Angeles County)
Citadel Outlets
100 Citadel Drive, Suite 480 | Commerce, CA

Program Codes:
3-BR-11-CWC26 | 3-MG-11-CWC26
3-FA-10-CWC26 | 3-PS-10/30/60-CWC26



MAMMOTH LAKES (High Sierra)
2510 Main Street / Highway 203
Mammoth Lakes, CA

Program Codes:
3-BR-11-CWC18 | 3-MG-11-CWC18
3-FA-10-CWC18 | 3-PS-10/30/60-CWC18



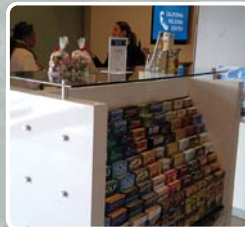
MODESTO (Central California)
1008 12th Street
Modesto, CA

Program Codes:
3-BR-11-CWC34 | 3-MG-11-CWC34
3-FA-10-CWC34 | 3-PS-10/30/60-CWC34



OCEANSIDE (San Diego County)
I-5 at Coast Highway
Oceanside, CA

Program Codes:
3-BR-11-CWC09 | 3-MG-11-CWC09
3-FA-10-CWC09 | 3-PS-10/30/60-CWC09



ONTARIO (Inland Empire)
Ontario Mills Mall
One Mills Circle, Suite 1054 | Ontario, CA

Program Codes:
3-BR-11-CWC25 | 3-MG-11-CWC25



PISMO BEACH (Central Coast)
Pismo Beach Premium Outlets
333 Five Cities Drive | Pismo Beach, CA

Program Codes:
3-BR-11-CWC13 | 3-MG-11-CWC13
3-FA-10-CWC13 | 3-PS-10/30/60-CWC13



RIDGECREST (Kern County)
880 North China Lake Boulevard
Ridgecrest, CA

Program Codes:
3-BR-11-CWC32 | 3-MG-11-CWC32



SALINAS (Central Coast)
1-A Station Place
Salinas, CA

Program Codes:
3-BR-11-CWC23 | 3-MG-11-CWC23



SAN CLEMENTE (Orange County)
Outlets at San Clemente
101 West Avenida Vista Hermosa | San Clemente, CA

Program Codes:
3-BR-11-CWC27 | 3-MG-11-CWC27
3-FA-10-CWC27 | 3-PS-10/30/60-CWC27



SAN FRANCISCO (San Francisco Bay Area)
Fisherman's Wharf, Pier 39
San Francisco, CA

Program Codes:
3-BR-11-CWC01 | 3-MG-11-CWC01
3-BL-11-CWC01 | 3-FA-10-CWC01
3-PS-10/30/60-CWC13



SANTA ROSA (North Coast)
9 Fourth Street
Santa Rosa, CA

Program Codes:
3-BR-11-CWC05 | 3-MG-11-CWC05
3-FA-10-CWC05 | 3-PS-10/30/60-CWC05



TORRANCE (Los Angeles County)
Del Amo Fashion Center
3525 West Carson Street | Torrance, CA

Program Codes:
3-BR-11-CWC30 | 3-MG-11-CWC30
3-PS-10/30/60-CWC30



YUCCA VALLEY (Deserts)
56711 29 Palms Highway
Yucca Valley, CA

Program Codes:
3-BR-11-CWC11 | 3-MG-11-CWC11
3-FA-10-CWC11 | 3-PS-10/30/60-CWC11



UKIAH (Northern California)
200 South School Street
Ukiah, CA

Program Codes:
3-BR-11-CWC33 | 3-MG-11-CWC33
3-FA-10-CWC33 | 3-PS-10/30/60-CWC33



Special Savings!

Buy 2 CWC locations & save 10%
Buy 3 CWC locations & save 15%

Buy 4 CWC locations & save 20%
Buy 5 CWC locations & save 25%

Buy all CWC locations & save even more!