

Reach California's Important Visitor Market



California Welcome Center **San Francisco**

ADVERTISING RATES

(rates per month per Welcome Center)

Distribution Programs	12 MONTHS	6 MONTHS
(BR) Brochure	\$25	\$35
(MG) Magazine	\$100	\$150
Digital Media Advertising		
9 second featured ad	\$25	\$35
10-15 second digital ad	\$100 - \$175	\$125 - \$200
30 second digital ad	\$125 - \$200	\$150 - \$225
60 second digital ad	\$175 - \$250	\$200 - \$275

SPECIAL SAVINGS

Buy All California Welcome Centers

BROCHURE 3A-BR-11-CWC/A	\$275 per month NET
MAGAZINE 3A-MG-11-CWC/A	\$990 per month NET
FEATURED AD (9 seconds) 3A-FA-11-CWC/A	\$225 per month NET
DIGITAL AD (up to 60 seconds) 3A-PS-15/30/60-CWC/A	\$900 per month NET

What CWC visitors had to say...

"Most wonderful travel info stop - thank you!"

— The Hanlons, San Pedro, California (CWC Merced)

"Good information, very nice people"

— E. Draaier, Amsterdam, Netherlands (CWC Santa Rosa)

"The people at this help center were fantastic!"

— B. Whately, Toronto, Canada (CWC Merced)

"Thanks for all the help and useful information"

— B. Kikendall, Katy, Texas (CWC Oceanside)

"Thank you for the super nice facility"

— B. Gregory, Cave Creek, Arizona (CWC Anderson)

"Thank you for all the information"

— J. Ryser, Biel, Switzerland (CWC Anderson)

TRAVEL | EXPLORE | DISCOVER

Make Memories



#TourismStrong #TourismSafe

Visitortips.com

ADVERTISING PROGRAMS



CALIFORNIA WELCOME CENTER

EFFECTIVE JUNE 1, 2023

NORTHERN CALIFORNIA

- Anderson (Shasta Cascade)
- Auburn (Gold Country)
- El Dorado Hills (Gold Country)
- San Francisco (San Francisco Bay Area)
- Santa Rosa (North Coast)
- Truckee (High Sierra)
- Ukiah (Northern California)

CENTRAL CALIFORNIA

- Fairfield (Central Valley)
- Gilroy (Central Coast)
- Mammoth Lakes (High Sierra)
- Modesto (Central California)
- Pismo Beach (Central Coast)
- Salinas (Central Coast)

SOUTHERN CALIFORNIA

- Barstow (Deserts)
- Cabazon (Riverside County)
- Los Angeles (Los Angeles County)
- Oceanside (San Diego County)
- Ontario (Inland Empire)
- Ridgecrest (Kern County)
- San Clemente (Orange County)
- Torrance (Los Angeles County)
- Yucca Valley (Deserts)



CORPORATE OFFICE: 1120 Joshua Way | Vista, CA 92081
800-799-7373 | CertifiedFolder.com



ANDERSON (Shasta Cascade)

1-5 at Highway 273
Anderson, CA

Program Codes:
3-BR-11-CWC02 | 3-MG-11-CWC02
3-FA-10-CWC02 | 3-PS-10/30/60-CWC02



GILROY (Central Coast)

Gilroy Premium Outlets
8155-6 Arroyo Circle, Bldg. A | Gilroy, CA

Program Codes:
3-BR-11-CWC28 | 3-MG-11-CWC28
3-FA-10-CWC28 | 3-PS-10/30/60-CWC28



PISMO BEACH (Central Coast)

Pismo Beach Premium Outlets
333 Five Cities Drive | Pismo Beach, CA

Program Codes:
3-BR-11-CWC13 | 3-MG-11-CWC13
3-FA-10-CWC13 | 3-PS-10/30/60-CWC13



TRUCKEE (High Sierra)

10065 Donner Pass Road
Truckee, CA

Program Codes:
3-BR-11-CWC16 | 3-MG-11-CWC16
3-FA-10-CWC16 | 3-PS-10/30/60-CWC16



AUBURN (Gold Country)

13411 Lincoln Way
Auburn, CA

Program Codes:
3-BR-11-CWC12 | 3-MG-11-CWC12
3-FA-10-CWC12 | 3-PS-10/30/60-CWC12



LOS ANGELES (Los Angeles County)

Citadel Outlets
100 Citadel Drive, Suite 480 | Commerce, CA

Program Codes:
3-BR-11-CWC26 | 3-MG-11-CWC26
3-FA-10-CWC26 | 3-PS-10/30/60-CWC26



RIDGECREST (Kern County)

880 North China Lake Boulevard
Ridgecrest, CA

Program Codes:
3-BR-11-CWC32 | 3-MG-11-CWC32



TORRANCE (Los Angeles County)

Del Amo Fashion Center
3525 West Carson Street | Torrance, CA

Program Codes:
3-BR-11-CWC30 | 3-MG-11-CWC30
3-PS-10/30/60-CWC30



BARSTOW (Deserts)

The Outlets at Barstow
I-15 at Lenwood Road | Barstow, CA

Program Codes:
3-BR-11-CWC04 | 3-MG-11-CWC04
3-FA-10-CWC04 | 3-PS-10/30/60-CWC04



MAMMOTH LAKES (High Sierra)

2510 Main Street / Highway 203
Mammoth Lakes, CA

Program Codes:
3-BR-11-CWC18 | 3-MG-11-CWC18
3-FA-10-CWC18 | 3-PS-10/30/60-CWC18



SALINAS (Central Coast)

1213 North Davis Road
Salinas, CA

Program Codes:
3-BR-11-CWC23 | 3-MG-11-CWC23



YUCCA VALLEY (Deserts)

56711 29 Palms Highway
Yucca Valley, CA

Program Codes:
3-BR-11-CWC11 | 3-MG-11-CWC11
3-FA-10-CWC11 | 3-PS-10/30/60-CWC11



CABAZON (Riverside County)

Cabazon Outlets
48750 Seminole Drive | Cabazon, CA

Program Codes:
3-BR-11-CWC31 | 3-MG-11-CWC31
3-PS-10/30/60-CWC31



MODESTO (Central California)

1008 12th Street
Modesto, CA

Program Codes:
3-BR-11-CWC34 | 3-MG-11-CWC34
3-FA-10-CWC34 | 3-PS-10/30/60-CWC34



SAN CLEMENTE (Orange County)

Outlets at San Clemente
101 West Avenida Vista Hermosa | San Clemente, CA

Program Codes:
3-BR-11-CWC27 | 3-MG-11-CWC27
3-FA-10-CWC27 | 3-PS-10/30/60-CWC27



UKIAH (Northern California)

200 South School Street
Ukiah, CA

Program Codes:
3-BR-11-CWC33 | 3-MG-11-CWC33
3-FA-10-CWC33 | 3-PS-10/30/60-CWC33



EL DORADO HILLS (Gold Country)

2085 Vine Street, Suite 105
El Dorado Hills, CA

Program Codes:
3-BR-11-CWC19 | 3-MG-11-CWC19
3-FA-10-CWC19 | 3-PS-10/30/60-CWC19



OCEANSIDE (San Diego County)

I-5 at Coast Highway
Oceanside, CA

Program Codes:
3-BR-11-CWC09 | 3-MG-11-CWC09
3-FA-10-CWC09 | 3-PS-10/30/60-CWC09



SAN FRANCISCO (San Francisco Bay Area)

Fisherman's Wharf, Pier 39
San Francisco, CA

Program Codes:
3-BR-11-CWC01 | 3-MG-11-CWC01
3-BL-11-CWC01 | 3-FA-10-CWC01
3-PS-10/30/60-CWC13



SANTA ROSA (North Coast)

9 Fourth Street
Santa Rosa, CA

Program Codes:
3-BR-11-CWC05 | 3-MG-11-CWC05
3-FA-10-CWC05 | 3-PS-10/30/60-CWC05



Special Savings!

Buy 2 CWC locations & save 10%
Buy 3 CWC locations & save 15%

Buy 4 CWC locations & save 20%
Buy 5 CWC locations & save 25%

Buy all CWC locations & save even more!