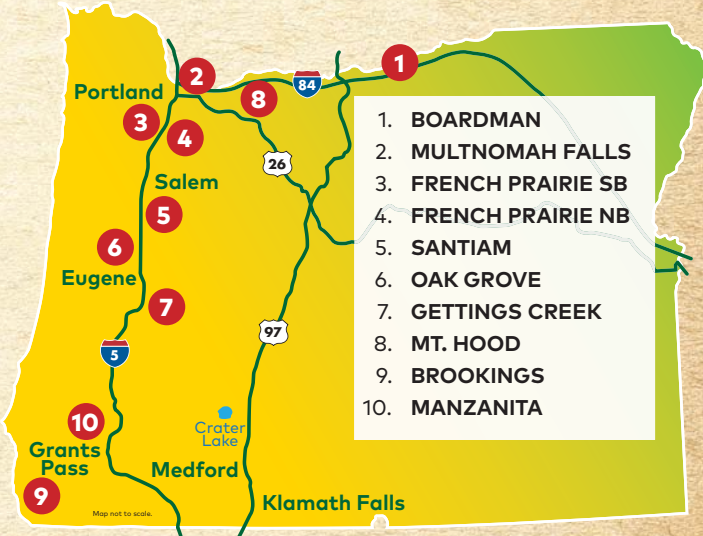


OREGON REST AREA ADVERTISING



1. BOARDMAN
2. MULTNOMAH FALLS
3. FRENCH PRAIRIE SB
4. FRENCH PRAIRIE NB
5. SANTIAM
6. OAK GROVE
7. GETTINGS CREEK
8. MT. HOOD
9. BROOKINGS
10. MANZANITA

Oregon Rest Area Advertising Program has thousands of potential customers stop at these eleven managed rest areas, looking for information about where to eat, sleep, explore and shop. **Backlit posters, brochures and magazines** connect millions of travelers with valuable information while inspiring them to make the most of their Oregon experience.



Brochures / Magazines



Backlit Posters

Advertising Info: 503-252-2570

OREGON REST AREA ADVERTISING

PRODUCTION COSTS

- **"A" BACKLIT:** 46"(w) x 48"(h)Quote Provided
• Optional Design = **\$200.00**
- **"B" BACKLIT:** 23"(w) x 48"(h)Quote Provided
• Optional Design = **\$150.00**
- **"A" NON BACKLIT:** 48"(w) x 48"(h) .Quote Provided
• Optional Design = **\$200.00**
- **"B" NON BACKLIT:** 24"(w) x 48"(h) .Quote Provided
• Optional Design = **\$150.00**
- **"C" NON BACKLIT:** 31"(w) x 43"(h) .Quote Provided
• Optional Design = **\$200.00**

SHIPPING INSTRUCTIONS

Ship All Materials for Distribution at
BOARDMAN | MULTNOMAH FALLS
FRENCH PRAIRIE | SANTIAM | OAK GROVE
GETTINGS CREEK | MT. HOOD

Certified Folder Display Service, Inc.
ATTN: REST STOP PROGRAM
 12314 NE Whitaker Way
 Portland, Oregon 97230
 503-252-2570

Ship All Materials for Distribution at
BROOKINGS | MANZANITA

Certified Folder Display Service, Inc.
ATTN: REST STOP PROGRAM
 903 NW F Street, Suite B
 Grant Pass, Oregon 97526
 541-704-8938

Advertising Info: 503-252-2570

OREGON REST AREA ADVERTISING

Reach Over 8 Million Annual Visitors



Advertising Info:
503-252-2570

EFFECTIVE JANUARY 1, 2023

OREGON REST AREA ADVERTISING LOCATIONS



POSTER SPECS

- POSTER "A" BACKLIT: 46"(w) x 48"(h)
- POSTER "B" BACKLIT: 23"(w) x 48"(h)

- POSTER "A" NON BACKLIT: 48"(w) x 48"(h)
- POSTER "B" NON BACKLIT: 24"(w) x 48"(h)

- POSTER "C" NON BACKLIT: 30.75"(w) x 42.75"(h)
- SEE POSTER DESIGN & PRODUCTION ON BACK PANELS

1 BOARDMAN Eastbound I-84

Open Year-Round • 503,647 Visitors in 2017

Code #:	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

2 MULTNOMAH FALLS East/Westbound I-84

Open Year-Round • 2.1 Million Visitors in 2017

Code #:	12 MONTHS	6 MONTHS
• BROCHURES	\$50.00/MONTH	\$75.00/MONTH
• MAGAZINES	\$150.00/MONTH	\$200.00/MONTH
• POSTER "B"	\$225.00/MONTH	\$275.00/MONTH
• POSTER "A"	\$337.50/MONTH	\$387.50/MONTH

3 FRENCH PRAIRIE SB Portland Southbound I-5

Open Year-Round • 715,554 Visitors in 2017

Code #:	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

4 FRENCH PRAIRIE NB Portland Northbound I-5

Open Year-Round • 827,150 Visitors in 2017

Code #:	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "C"	\$175.00/MONTH	\$200.00/MONTH

5 SANTIAM Salem Northbound I-5

Open Year-Round • 737,929 Visitors in 2017

Code #:	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

6 OAK GROVE Eugene Southbound I-5

Open Year-Round • 598,778 Visitors in 2017

Code #:	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

7 GETTINGS CREEK Eugene Northbound I-5

Open Year-Round • 447,363 Visitors in 2017

Code #:	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

8 MT. HOOD East/West Bound Hwy. 26

Open Year-Round • 625,391 Visitors in 2017

Code #:	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

9 BROOKINGS North/South Bound Hwy. 101

Open Year-Round • 525,000 Visitors in 2017

Code #:	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

10 MANZANITA Grants Pass Southbound I-5

Open Year-Round • 499,602 Visitors in 2017

Code #:	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

SPECIAL SAVINGS

Available Discounts

- Buy All LocationsSAVE 35%
- Buy 5 LocationsSAVE 25%
- Buy 4 LocationsSAVE 20%
- Buy 3 LocationsSAVE 15%
- Buy 2 LocationsSAVE 10%
- PrepaymentSAVE 8%
- Non-ProfitSAVE 5%



Advertising Info:
503-252-2570