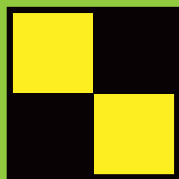


**PROFESSIONAL BROCHURE
DISTRIBUTION SERVICE**



SINCE 1899

**CERTIFIED
FOLDER DISPLAY
SERVICE, INC.**

**BROCHURES ARE THE
#1 VISITOR
INFORMATION
SOURCE IN-MARKET**



800-799-7373

CertifiedFolder.com

AFFORDABLE ■ EFFECTIVE ■ RELIABLE

The Most Extensive Coverage Throughout North America

Millions of visitors and travelers use Certified's 22,000 brochure display racks annually throughout California, Oregon, Washington, Idaho, Montana, Nevada, Arizona, New Mexico, Colorado, Utah, Wyoming, Texas, Oklahoma, Kansas, Nebraska, Louisiana, South Dakota, Arkansas, British Columbia and Alberta.



Our locations include:

- Hotels & Motels
- Military Bases
- Car Rental Offices
- Ski & Sports Shops
- Visitor Centers
- Corporate/Industrial Plants
- Airports
- Chambers of Commerce
- RV Parks
- Restaurants
- Campgrounds
- Interstate Service Centers



Tailor your use of Certified to either year-round or seasonal needs! Select and pay for only the areas and programs suited to your needs.

For More Information Call:
1-800-799-7373

CORPORATE OFFICES
1120 Joshua Way Vista, California 92081
CertifiedFolder.com

Member >



PROVIDING HELPFUL VISITOR INFORMATION



SunCoast Park Hotel Anaheim

Effective Display Sites

We secure only the best possible locations for our brochure display racks. At each location, we maintain a personal relationship with location management to ensure good exposure for our clients' brochures and publications.

Whether you need to reach visitors in a particular city, region or state, this program allows you to select, target and saturate your market. Options available for both brochure and publication distribution. Over 22,000 locations available.



Frequent Service

Our well-trained staff services each Certified brochure display rack personally, as often as three times per week, to ensure that your brochure will always be on display.

Rack Management System

Our Service Representatives collect a digital date/time/location scan each time a display is serviced – your "Certified" assurance of effective and reliable distribution and display service.

For information on all our services, please call > **1-800-799-7373**

Rack Management System Device >



ONLINE

TRAVEL BROCHURES



visitortips.com

It's easier than ever to find things to do and see before and during your travels!

Go to **visitortips.com** to access digital versions of thousands of travel brochures from throughout the US, Canada and Mexico.

Like what you see? Save your favorite digital brochures to your suitcase for future reference.



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@VisitorTips

visitortips.com is a division of Certified Folder Display Service, Inc., North America's largest distributor of printed travel brochures and guides since 1899.



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AFFORDABLE • EFFECTIVE • RELIABLE

DISTRIBUTION PROGRAMS



VISITOR MARKETING PROGRAM

Our most popular program designed to reach visitors and business travelers. Display racks are located in high traffic locations including hotels, motels, car rental offices, visitor centers, airports, chambers of commerce, restaurants, RV parks/campgrounds, and military bases.

- Distribution programs designed to target visitors by city, region or state. Select coverage based on specific needs.
- Over 21,000 racks on location throughout the Western and Southern United States and Western Canada.
- Options available for both brochure and magazine-sized publications.



LOCAL MARKETING PROGRAM

Target thousands of local residents and families where they work, shop or play.

Reach this important market with ongoing distribution of your brochure or magazine at places where people work, retail sporting goods stores, regional shopping centers, libraries, Amtrak/Railstations and other high-traffic locations.

- Locations include Boeing, Intel, AT&T, Northrop Grumman, Callaway, IBM, TaylorMade Golf.
- Display racks located in employee cafeterias and recreation areas.
- Over 1,000 racks on location throughout the Western and Southern United States and Western Canada.



WASHINGTON STATE FERRIES

Brochure and magazine display racks are located onboard 22 ships and in 5 terminals.

- Reach over 24 million passengers each year who commute or travel throughout the Puget Sound via Washington State Ferries.
- Target your best prospects by selecting the route or routes that best suit your promotional needs.
- Options available for digital media advertising on 42" LCD screens with sound on all routes and terminal locations.



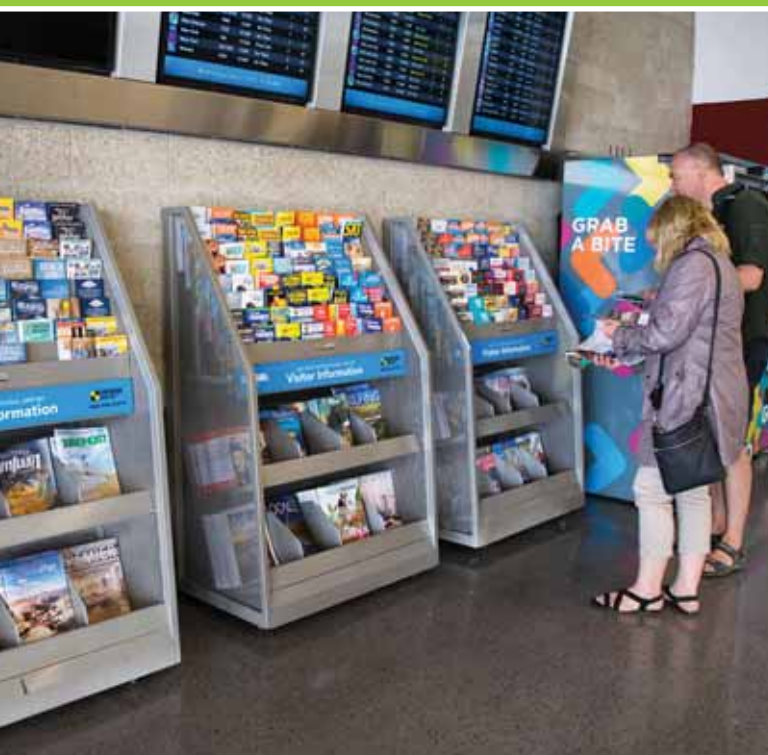
BC FERRIES

Brochure and magazine display racks are located onboard 25 ships and in 5 terminals.

- Reach over 22 million passengers each year who commute or travel coastal British Columbia via BC Ferries.
- Target your best prospects by selecting the route or routes that best suit your promotional needs.
- Options also available for digital media advertising on 37" LCD screens with sound on routes 1, 2 and 3.



SPECIAL PROGRAMS



SUPER SITE PROGRAM

Selected high traffic locations available for distribution of your brochure or publication on an individual location basis.

- Airport locations include Hollywood Burbank, Orange County, Las Vegas, Missoula, Monterey, Ontario, Portland, Phoenix-Mesa, San Diego, San Jose, Santa Barbara, Seattle, Sonoma and Vancouver, BC.
- Busy high-traffic visitor sites including Boeing Tour Center, Seattle Space Needle and Perry's Santa Monica.
- Locations serviced as often as 3 times per week to ensure continuous display.

CALIFORNIA WELCOME CENTERS

Reach over 1.5 million California visitors who stop each year at one of 18 official California Welcome Centers to get information on lodging, and things to see and do.

- Two-thirds of visitors are from outside California and stay an average of 7 nights.
- Brochure and magazine distribution programs available at all locations with options for digital media advertising on 55" LCD screens at most locations.
- Volume discounts up to 35%, with an additional 5% discount available to all non-profit organizations.

OREGON WELCOME CENTERS AND REST STOPS

OREGON WELCOME CENTERS

Reach thousands of visitors each month who stop at one of 8 Oregon Welcome Centers for assistance and information. Advertising options include brochure and magazine distribution. Select one, two or all eight Oregon Welcome Centers for special savings.

OREGON REST AREAS

Reach over 8 million travelers annually who stop at one of 11 Oregon Rest Areas along major highways. Advertising options include large format posters, brochure and magazine distribution. Select, one, two or all eleven Oregon Rest Areas for special savings.

DESIGN, PRINTING & PUBLICATIONS

Our award-winning, in-house design team provides creative solutions and great service at affordable rates.

- **DESIGN** - Rack cards, brochures, visitor guides, websites, logos, branding and tradeshow displays.
- **PRINTING** - Discount print program offering fast, reliable and quality service at a low cost.
- **PUBLICATIONS** - Advertising opportunities in Traveler Info Guides, Dining Guides, Museum Guides, Ski Tahoe and 101 Fun Things to Do in Tahoe. All offer an inexpensive and effective way to reach visitors through Certified's rack program.