VisitortipsPRO DIGITAL SIGNAGE **SPECS**

BANNER ADS

Specs:

- 220 pixels wide x 830 pixels tall
- JPEG and PNG files accepted

SCREEN TAKEOVER ADS

NOTE: Takeover ads are silent. They often appear hundreds of times each day (24/7) in public spaces and need to clearly communicate your messaging without the use of voice-overs or music.

Specs:

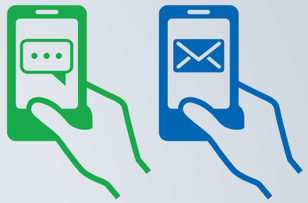
- High quality .mp4 or .mov
- 50 MB (or smaller) files
- 1000 pixels wide x 500 pixels tall
- Up to 60 seconds in length
- Audio (depending on location)

Frequently Asked Questions:

Can ads link to my website?

VisitortipsPRO users can easily text, email or scan information directly to their smartphone, tablet or laptop, **providing a direct link to an advertiser's website!**

Although each **VtipsPRO** kiosk is connected to the internet, surfing is not possible. Users can only access advertiser information.



How often will my ad appear?

Impressions will vary depending on number of banner or screen takeover ads. Advertising is limited to 6 Banner and 3 Screen Takeover Ads. **This means lots of visibility for you!**

Banner ads refresh every 15 seconds. Screen takeover ads may run every 2 minutes.

Can I include a QR code on my ad?

• BANNER ADS	YES
• SCREEN TAKEOVER ADS	NO

Send us your files: Visit **http://certifiedfolder.wetransfer.com**. There, you can upload your files and they will be sent directly to our design team. If you have any questions about uploading, please don't hesitate to call us at 800-799-7373.

TOUCHSCREEN VISITOR INFORMATION SYSTEM

VisitortipsPRO

FUN AT YOUR FINGERTIPS

6 LANGUAGES
English, Chinese, German
French, Spanish, Portuguese

MAPPING & DIRECTIONS

TEXT OR EMAIL
information directly from visitortipsPRO to smartphones

BUY TICKETS
and/or make reservations from smartphones

Each VtipsPRO system provides real-time visitor information to travelers and local residents

Self-promotion of Host Location services, amenities and facilities

Available in 42", 32"or 22" touchscreens (Silver or Black)

All that's needed is power and access to the Internet

CERTIFIED FOLDER DISPLAY SERVICE, INC.
SINCE 1899

PROVIDING HELPFUL
VISITOR INFORMATION 24/7

For More Information, Call **800-799-7373**

VisitortipsPRO@certifiedfolder.com

VisitortipsPRO

ADVERTISING PROGRAM

Model **VtipsPRO-425**

Introducing Certified's new touchscreen travel information system – **VisitortipsPRO**. These state-of-the-art kiosks (referred to as **VtipsPRO**) are being placed in select high traffic locations – hotel lobbies, visitor centers and airports. They provide travelers with inspiration and ideas for having fun and enjoying their destination. **VtipsPRO** placement won't be widespread, but rather targeted to locations with high visitor engagement and to support our traditional visitor information display racks.

Certified Folder Display Service has three ways to engage visitors and provide them with local visitor information:

- **Certified Folder Display Service, Inc.**
  Traditional Information Display Racks – *In-Market Advertising*
- **VisitortipsPRO**
  Touchscreen Visitor Information Systems (**VtipsPRO**) – *In-Market Advertising*
- **Visitortips.com**
  Virtual Visitor Information Display Racks – *Before Trip and In-Market Advertising using our Mobile App*

1 VIRTUAL BROCHURES

Onscreen brochures provide visitors with location and contact information, hours of operation, map, images, and video. There are also options for additional content that may include menus, events, special offers, fun facts, insider info and much more.

- **$195 per month per Network**
- **or $49 per month per Location within Network**

plus $50 one-time content set-up fee

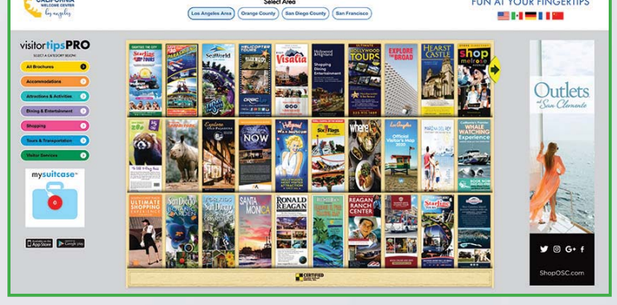
ADDITONAL OPTIONS BELOW

2 BANNER ADS

Vertical banner ads are displayed on the right side of screen, and are refreshed every 15 seconds.

- **$229 per month per Network (1-EB-BA)**
- **or $79 per month per Location within Network**

plus $50 one-time content set-up fee



3 SCREEN TAKEOVER AD

If the **VtipsPRO** screen has not been touched for two minutes, a screen takeover ad will open and play for up to 60 seconds.

- **$249 per month per Network (1-EB-ST)**
- **or $99 per month per Location within Network**

plus $50 one-time content set-up fee

Seattle | Los Angeles | Orange County | San Diego | San Francisco | SF Airport Area | Vancouver | Dallas | San Antonio | Houston | Denver | Las Vegas | New Orleans | Portland | Phoenix