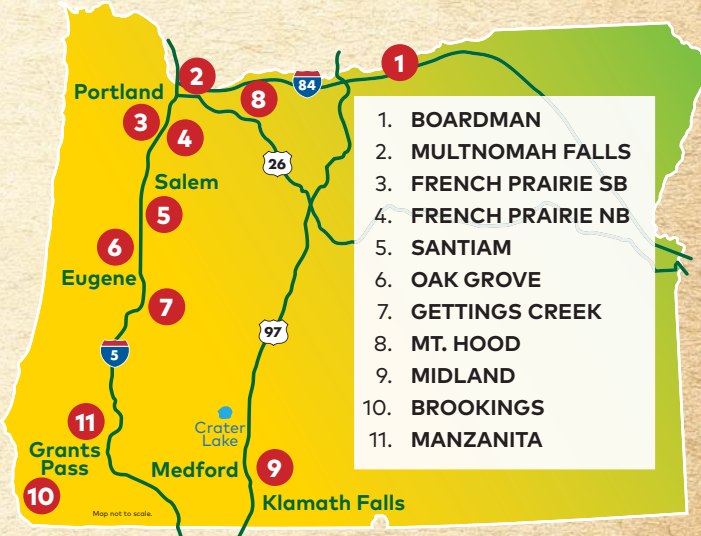


# OREGON REST AREA ADVERTISING



1. BOARDMAN
2. MULTNOMAH FALLS
3. FRENCH PRAIRIE SB
4. FRENCH PRAIRIE NB
5. SANTIAM
6. OAK GROVE
7. GETTINGS CREEK
8. MT. HOOD
9. MIDLAND
10. BROOKINGS
11. MANZANITA

**Oregon Rest Area Advertising Program** has thousands of potential customers stop at these eleven managed rest areas, looking for information about where to eat, sleep, explore and shop. **Backlit posters, brochures and magazines** connect millions of travelers with valuable information while inspiring them to make the most of their Oregon experience.



Brochures / Magazines



Backlit Posters

Advertising Info: 503-252-2570

# OREGON REST AREA ADVERTISING

## PRODUCTION COSTS

- **"A" BACKLIT:** 46"(w) x 48"(h) .....**\$350.00**  
• Optional Design = **\$200.00**
- **"B" BACKLIT:** 23"(w) x 48"(h) .....**\$200.00**  
• Optional Design = **\$150.00**
- **"A" NON BACKLIT:** 48"(w) x 48"(h) .....**\$280.00**  
• Optional Design = **\$200.00**
- **"B" NON BACKLIT:** 24"(w) x 48"(h) .....**\$180.00**  
• Optional Design = **\$150.00**
- **"C" NON BACKLIT:** 31"(w) x 43"(h) .....**\$380.00**  
• Optional Design = **\$200.00**

## SHIPPING INSTRUCTIONS

Ship All Materials for Distribution at  
**BOARDMAN | MULTNOMAH FALLS**  
**FRENCH PRAIRIE | SANTIAM | OAK GROVE**  
**GETTINGS CREEK | MT. HOOD**

Certified Folder Display Service, Inc.  
**ATTN: REST STOP PROGRAM**  
 12314 NE Whitaker Way  
 Portland, Oregon 97230  
 503-252-2570

Ship All Materials for Distribution at  
**MIDLAND | BROOKINGS | MANZANITA**

Certified Folder Display Service, Inc.  
**ATTN: REST STOP PROGRAM**  
 903 NW F Street, Suite B  
 Grant Pass, Oregon 97526  
 541-704-8938

Advertising Info: 503-252-2570

# OREGON REST AREA ADVERTISING

Reach Over 8 Million Annual Visitors



Advertising Info:  
**503-252-2570**

EFFECTIVE JANUARY 1, 2022

# OREGON REST AREA ADVERTISING LOCATIONS



**POSTER  
SPECS**

- POSTER "A" BACKLIT: 46"(w) x 48"(h)
- POSTER "B" BACKLIT: 23"(w) x 48"(h)

- POSTER "A" NON BACKLIT: 48"(w) x 48"(h)
- POSTER "B" NON BACKLIT: 24"(w) x 48"(h)

- POSTER "C" NON BACKLIT: 30.75"(w) x 42.75"(h)
- SEE POSTER DESIGN & PRODUCTION ON BACK PANELS

## 1 BOARDMAN Eastbound I-84

Open Year-Round • 503,647 Visitors in 2017

Code #: ORS01	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

## 2 MULTNOMAH FALLS East/Westbound I-84

Open Year-Round • 2.1 Million Visitors in 2017

Code #: ORS02	12 MONTHS	6 MONTHS
• BROCHURES	\$50.00/MONTH	\$75.00/MONTH
• MAGAZINES	\$150.00/MONTH	\$200.00/MONTH
• POSTER "B"	\$225.00/MONTH	\$275.00/MONTH
• POSTER "A"	\$337.50/MONTH	\$387.50/MONTH

## 3 FRENCH PRAIRIE SB Portland Southbound I-5

Open Year-Round • 715,554 Visitors in 2017

Code #: ORS03	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

## 4 FRENCH PRAIRIE NB Portland Northbound I-5

Open Year-Round • 827,150 Visitors in 2017

Code #: ORS04	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "C"	\$175.00/MONTH	\$200.00/MONTH

## 5 SANTIAM Salem Northbound I-5

Open Year-Round • 737,929 Visitors in 2017

Code #: ORS05	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

## 6 OAK GROVE Eugene Southbound I-5

Open Year-Round • 598,778 Visitors in 2017

Code #: ORS06	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

## 7 GETTINGS CREEK Eugene Northbound I-5

Open Year-Round • 447,363 Visitors in 2017

Code #: ORS07	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

## 8 MT. HOOD East/West Bound Hwy. 26

Open Year-Round • 625,391 Visitors in 2017

Code #: ORS08	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

## 9 MIDLAND Klamath Falls Northbound US 97

Open Year-Round • 500,000 Visitors in 2017

Code #: ORS09	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

## 10 BROOKINGS North/South Bound Hwy. 101

Open Year-Round • 525,000 Visitors in 2017

Code #: ORS10	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

## 11 MANZANITA Grants Pass Southbound I-5

Open Year-Round • 499,602 Visitors in 2017

Code #: ORS11	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

## SPECIAL SAVINGS

Available Discounts

Buy All Locations	.....SAVE 35%
Buy 5 Locations	.....SAVE 25%
Buy 4 Locations	.....SAVE 20%
Buy 3 Locations	.....SAVE 15%
Buy 2 Locations	.....SAVE 10%
Prepayment	.....SAVE 8%
Non-Profit	.....SAVE 5%



Advertising Info:  
503-252-2570