

Reach California's Important Visitor Market



California Welcome Center San Francisco

Advertising Rates

Distribution Programs

(BR) Brochure
(MG) Magazine

Digital Media Advertising

9 second featured ad
10-15 second spot
30 second spot
60 second spot

12 months
(rates per month per Welcome Center)

\$25
\$100

6 months

\$35
\$150

\$25

\$100 - \$175

\$125 - \$200

\$175 - \$250

\$35

\$125 - \$200

\$150 - \$225

\$200 - \$275



California Welcome Center San Clemente

What CWC visitors had to say...

"Most wonderful travel info stop - thank you!"

— The Hanlons, San Pedro, California (CWC Merced)

"Good information, very nice people"

— E. Draaier, Amsterdam, Netherlands (CWC Santa Rosa)

"The people at this help center were fantastic!"

— B. Whately, Toronto, Canada (CWC Merced)

"Thanks for all the help and useful information"

— B. Kikendall, Katy, Texas (CWC Oceanside)

"Thank you for the super facility"

— B. Gregory, Cave Creek, Arizona (CWC Anderson)

"Thank you for all the information"

— J. Ryser, Biel, Switzerland (CWC Anderson)

TRAVEL | EXPLORE | DISCOVER

Make Memories

visitortips



CERTIFIED
FOLDER DISPLAY
SERVICE, INC.



#TourismStrong #TourismSafe

Visitortips.com

ADVERTISING PROGRAMS



CALIFORNIA WELCOME CENTER

EFFECTIVE JANUARY 1, 2022

NORTHERN CALIFORNIA

Anderson (Shasta Cascade)
Auburn (Gold Country)
El Dorado Hills (Gold Country)
San Francisco (San Francisco Bay Area)
Santa Rosa (North Coast)
Truckee (High Sierra)

CENTRAL CALIFORNIA

Fairfield (Central Valley)
Gilroy (Central Coast)
Mammoth Lakes (High Sierra)
Pismo Beach (Central Coast)
Salinas (Central Coast)

SOUTHERN CALIFORNIA

Barstow (Deserts)
Cabazon (Riverside County)
Los Angeles (Los Angeles County)
Oceanside (San Diego County)
Ontario (Inland Empire)
Ridgecrest (Kern County)
San Clemente (Orange County)
Torrance (Los Angeles County)
Yucca Valley (Deserts)



CERTIFIED
FOLDER DISPLAY
SERVICE, INC.



CORPORATE OFFICE: 1120 Joshua Way • Vista, CA 92081
800-799-7373 • CertifiedFolder.com



ANDERSON (Shasta Cascade)
California Welcome Center Anderson
I-5 at Highway 273 • Anderson, CA
Program Codes:
3-BR-11-CWC02 3-MG-11-CWC02
3-FA-10-CWC02 3-PS-10/30/60-CWC02



FAIRFIELD (Central Valley)
California Welcome Center Fairfield
1 Jelly Belly Lane
Fairfield, CA
Program Codes:
3-BR-11-CWC29 3-MG-11-CWC29



ONTARIO (Inland Empire)
California Welcome Center Ontario
Ontario Mills Mall
One Mills Circle, Suite 1054 • Ontario, CA
Program Codes:
3-BR-11-CWC25 3-MG-11-CWC25



SAN FRANCISCO (San Francisco Bay Area)
California Welcome Center San Francisco
Fisherman's Wharf, Pier 39
San Francisco, CA
Program Codes:
3-BR-11-CWC01 3-MG-11-CWC01
3-BL-11-CWC01 3-FA-10-CWC01
3-PS-10/30/60-CWC01



AUBURN (Gold Country)
California Welcome Center Auburn
13411 Lincoln Way • Auburn, CA
Program Codes:
3-BR-11-CWC12 3-MG-11-CWC12
3-FA-10-CWC12 3-PS-10/30/60-CWC12



GILROY (Central Coast)
California Welcome Center Gilroy
Gilroy Premium Outlets
8155-6 Arroyo Circle, Bldg. A
Gilroy, CA
Program Codes:
3-BR-11-CWC28 3-MG-11-CWC28
3-FA-10-CWC28 3-PS-10/30/60-CWC28



PISMO BEACH (Central Coast)
California Welcome Center Pismo Beach
Pismo Beach Premium Outlets
333 Five Cities Drive • Pismo Beach, CA
Program Codes:
3-BR-11-CWC13 3-MG-11-CWC13
3-FA-10-CWC13 3-PS-10/30/60-CWC13



SANTA ROSA (North Coast)
California Welcome Center Santa Rosa
9 Fourth Street • Santa Rosa, CA
Program Codes:
3-BR-11-CWC05 3-MG-11-CWC05
3-FA-10-CWC05 3-PS-10/30/60-CWC05



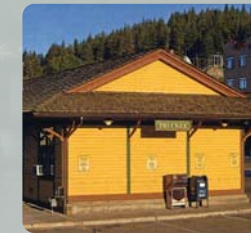
BARSTOW (Deserts)
California Welcome Center Barstow
The Outlets at Barstow
I-15 at Lenwood Road • Barstow, CA
Program Codes:
3-BR-11-CWC04 3-MG-11-CWC04
3-FA-10-CWC04 3-PS-10/30/60-CWC04



LOS ANGELES (Los Angeles County)
California Welcome Center Los Angeles
Citadel Outlets
100 Citadel Drive, Suite 480
Commerce, CA
Program Codes:
3-BR-11-CWC26 3-MG-11-CWC26
3-FA-10-CWC26 3-PS-10/30/60-CWC26



RIDGECREST (Kern County)
California Welcome Center Ridgecrest
880 North China Lake Boulevard
Ridgecrest, CA
Program Codes:
3-BR-11-CWC32 3-MG-11-CWC32
3-FA-10-CWC32 3-PS-10/30/60-CWC32



TRUCKEE (High Sierra)
California Welcome Center Truckee
10065 Donner Pass Road
Truckee, CA
Program Codes:
3-BR-11-CWC16 3-MG-11-CWC16
3-FA-10-CWC16 3-PS-10/30/60-CWC16



CABAZON (Riverside County)
California Welcome Center Cabazon
Cabazon Outlets
48750 Seminole Drive
Cabazon, CA
Program Codes:
3-BR-11-CWC31 3-MG-11-CWC31
3-PS-10/30/60-CWC31



MAMMOTH LAKES (High Sierra)
California Welcome Center Mammoth Lakes
2510 Main Street / Highway 203
Mammoth Lakes, CA
Program Codes:
3-BR-11-CWC18 3-MG-11-CWC18
3-FA-10-CWC18 3-PS-10/30/60-CWC18



SALINAS (Central Coast)
California Welcome Center Salinas
1213 North Davis Road • Salinas, CA
Program Codes:
3-BR-11-CWC23 3-MG-11-CWC23



TORRANCE (Los Angeles County)
California Welcome Center Torrance
Del Amo Fashion Center
3525 West Carson Street
Torrance, CA
Program Codes:
3-BR-11-CWC30 3-MG-11-CWC30
3-PS-10/30/60-CWC30



EL DORADO HILLS (Gold Country)
California Welcome Center El Dorado Hills
2085 Vine Street, Suite 105
El Dorado Hills, CA
Program Codes:
3-BR-11-CWC19 3-MG-11-CWC19
3-FA-10-CWC19 3-PS-10/30/60-CWC19



OCEANSIDE (San Diego County)
California Welcome Center Oceanside
I-5 at Coast Highway • Oceanside, CA
Program Codes:
3-BR-11-CWC09 3-MG-11-CWC09
3-FA-10-CWC09 3-PS-10/30/60-CWC09



SAN CLEMENTE (Orange County)
California Welcome Center San Clemente
Outlets at San Clemente
101 West Avenida Vista Hermosa
San Clemente, CA
Program Codes:
3-BR-11-CWC27 3-MG-11-CWC27
3-FA-10-CWC27 3-PS-10/30/60-CWC27



YUCCA VALLEY (Deserts)
California Welcome Center Yucca Valley
56711 29 Palms Hwy.
Yucca Valley, CA
Program Codes:
3-BR-11-CWC11 3-MG-11-CWC11
3-FA-10-CWC11 3-PS-10/30/60-CWC11

Special Savings!

Buy 2 CWC locations & **save 10%**
Buy 3 CWC locations & **save 15%**

Buy 4 CWC locations & **save 20%**
Buy 5 CWC locations & **save 25%**

Buy all CWC locations & save 35%!