



| Print | Market | Mail |

Creating Beautiful Marketing Materials is Easy!

It's easy to order your rack cards and brochures. Simply log in to our website at zuzaprint.com/rackprogram. Follow the step-by-step instructions to select which style and quantity you'd like, upload your file and check out. It's that simple!

To order offline or for any questions, just give us a call at **800.350.9411** and ask for the **rack program** specialist or send us an email at rackprogram@zuzaprint.com.

ZUZA is a full-service digital and offset printer. Do you need something other than a rack card or brochure? Ask our friendly service representative or log in to zuzaprint.com.

Our services include:

- Digital and variable data printing
- Traditional offset printing
- Wide format printing
- Full-service bindery and mailing services
- Fulfillment and logistics nationwide
- Web-based Marketing Asset Management sites/services



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2304 Faraday Avenue • Carlsbad, CA 92008
rackprogram@zuzaprint.com

2020 PREFERRED

PRINT PRICING



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Exclusively for clients of



CERTIFIED
FOLDER DISPLAY
SERVICE, INC.

CERT-002106

800.350.9411 | zuzaprint.com

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All prices include Gloss Aqueous coating except on short run printing

Rack Cards

4 x 9" | two-sided | full color | 10 pt. cover stock

Units	Cost	Unit Cost	Units	Cost	Unit Cost
12,500	\$495	\$0.0396	125,000	\$3,232	\$0.0259
25,000	\$895	\$0.0358	150,000	\$3,839	\$0.0256
37,500	\$1,312	\$0.0350	200,000	\$5,053	\$0.0253
50,000	\$1,625	\$0.0325	225,000	\$5,660	\$0.0252
75,000	\$2,150	\$0.0287	250,000	\$6,267	\$0.0250
100,000	\$2,625	\$0.0263	300,000	\$7,481	\$0.0249

Short Run Rack Cards

digital | 100 lb. | gloss cover

Color	Units	Cost	Unit Cost
4/4	1,000	\$275	\$0.275
4/4	2,000	\$475	\$0.238



Rack Card

4-Panel Folded Brochure

8 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss book

Units	Cost	Unit Cost	Units	Cost	Unit Cost
12,500	\$695	\$0.0556	100,000	\$2,835	\$0.0284
25,000	\$1,150	\$0.0460	125,000	\$3,482	\$0.0279
37,500	\$1,650	\$0.0440	150,000	\$4,129	\$0.0275
50,000	\$1,890	\$0.0378	175,000	\$4,776	\$0.0273
75,000	\$2,365	\$0.0315	200,000	\$5,423	\$0.0271

Short Run Brochures

digital | 100 lb. gloss book | folded to 4, 6, or 8-panel

Size	Units	Cost	Unit Cost
4-Panel	1,000	\$375	\$0.375
4-Panel	2,000	\$575	\$0.288
6-Panel	1,000	\$450	\$0.450
6-Panel	2,000	\$650	\$0.325
8-Panel	1,000	\$725	\$0.725
8-Panel	2,000	\$895	\$0.448

6-Panel Folded Brochure

12 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss book

Units	Cost	Unit Cost	Units	Cost	Unit Cost
12,500	\$975	\$0.0780	100,000	\$4,250	\$0.0425
25,000	\$1,575	\$0.0630	125,000	\$5,250	\$0.0420
37,500	\$2,150	\$0.0573	150,000	\$6,150	\$0.0410
50,000	\$2,395	\$0.0479	175,000	\$7,118	\$0.0407
75,000	\$3,520	\$0.0469	200,000	\$8,074	\$0.0404

Terms and Conditions

Payment in full is required prior to printing materials. Your printed materials will be delivered to Certified Folder within 10 working days from electronic proof approval and online checkout (or receipt of your signed contract and payment, if processed offline).

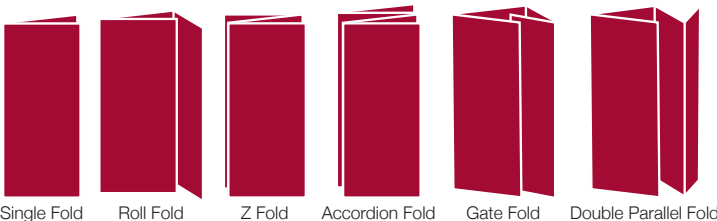
8-Panel Folded Brochure

16 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss book

Units	Cost	Unit Cost	Units	Cost	Unit Cost
12,500	\$1,450	\$0.1160	100,000	\$5,835	\$0.0584
25,000	\$2,075	\$0.0830	125,000	\$7,105	\$0.0568
37,500	\$2,995	\$0.0799	150,000	\$8,375	\$0.0558
50,000	\$3,295	\$0.0659	175,000	\$9,645	\$0.0555
75,000	\$4,565	\$0.0609	200,000	\$10,915	\$0.0546

Green Initiatives and Processes

ZUZA is committed to being an eco-friendly printing company, with green printing services. In addition to our active paper stock waste recycling program and our use of environmentally-friendly vegetable based inks, we also offer you the choice of many fine printing papers that are certified as being produced using responsible forest management. When you choose these papers for your print needs, you are taking an active part in helping preserve the world's precious forests. ZUZA has been certified to both the Forest Stewardship Council™ (FSC®) and the Sustainable Forestry Initiative® (SFI®) chain-of-custody standards as part of the production chain for environmentally safe products from forests, and we offer you a variety of papers with certified forest content procured from FSC and SFI certified forests. It's just one more way ZUZA strives to provide you with environmentally friendly printing you can feel good about.



Single Fold Roll Fold Z Fold Accordion Fold Gate Fold Double Parallel Fold

