

# OUR MEDIA EXPOSURE

## DISPLAY RACKS

The Most Extensive Coverage Throughout North America

Millions of visitors and travelers use Certified's 22,000 brochure display racks annually throughout California, Oregon, Washington, Idaho, Montana, Nevada, Arizona, New Mexico, Colorado, Utah, Wyoming, Texas, Oklahoma, Kansas, Louisiana, South Dakota, Arkansas, British Columbia and Alberta. Our locations include:

- Hotels & Motels
- Military Bases
- Car Rental Offices
- Ski & Sport Shops
- Visitor Centers
- Corporate / Industrial Plants
- Airports
- Chambers of Commerce
- RV Parks
- Restaurants
- Campgrounds
- Interstate Rest Stops



## DIGITAL DISPLAYS

VisitorTips.com provides digital content of travel brochures to your laptop, smart phone or tablet. Travelers can easily access brochures online to find fun and interesting things to do both regionally and locally before, during and after their trip. Our publications are included in these digital displays and featured on a Travel Resources sidebar within the site. **Download the FREE app today!**



## SOCIAL MEDIA

We have initiated a social media push of our Traveler Info Guides and other publications on Facebook, Twitter and Instagram. These VisitorTips posts will create greater exposure of our Certified publications and products. Follow us and you can help raise the awareness of these social media posts, and promote our publications through our extensive digital exposure. Let's work together to create an impactful **Social Media Buzz!**



VisitorTips Facebook Example

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# Publications



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# Reach Visitors in Your Area

Our readers are visitors that are in your area looking for indoor and outdoor activities and adventures, entertainment ideas, museums, galleries and cultural activities, places to eat, shopping, and lodging. Let them know what you have to offer.

Our Guides are distributed throughout our extensive network in the Western US and Western Canada and can be found at:

- Hotels / Motels
- RV Parks
- Visitor Centers
- Chambers of Commerce
- Restaurants
- Car Rental Offices
- Campgrounds
- Military Bases

...and can be found on social media channels and VisitorTips.com



ISSUE	PUBLICATION DATE	PRINT RUN	DISTRIBUTION AREA
<b>ARIZONA / NEW MEXICO</b>			
<b>Colorado River Traveler Info Guide</b>	October	100,000	Colorado River area, I-40/Grand Canyon corridor in Arizona, Palm Springs, Southern California Sports Program and Los Angeles Corporate Locations
<b>Grand Canyon &amp; Route 66 Traveler Info Guide</b>	October	150,000	I-40 corridor Arizona through to Albuquerque, Las Vegas, Southern Utah, Colorado River, Southwestern Colorado-Durango and Cortez
<b>Phoenix &amp; Scottsdale Traveler Info Guide</b>	September	150,000	Greater Phoenix Metro Area
<b>Santa Fe &amp; Albuquerque Traveler Info Guide</b>	April	125,000	I-40/Grand Canyon corridor in Arizona, I-40 corridor in Amarillo, Taos, Red River, Raton, Las Vegas (NM), Gallup, Santa Fe, Albuquerque
<b>Taos &amp; the Enchanted Circle Traveler Info Guide</b>	June	125,000	Taos, Red River, Raton, Las Vegas (NM), Gallup, Santa Fe, Albuquerque, Southern Colorado-Alamosa, Trinidad, Cañon City/Pueblo, Pagosa Springs, Colorado Springs
<b>Tucson &amp; Southern Arizona Traveler Info Guide</b>	October	150,000	Tucson and Southern Arizona, Deming/Silver City, New Mexico, Phoenix Corporate Locations
<b>BRITISH COLUMBIA, CANADA</b>			
<b>Victoria &amp; Vancouver Island Visitors' Guide</b>	May	300,000	BC and Washington State Ferry Systems, Peach Arch Border Crossing and Seattle-Tacoma Airport, Vancouver Island/Victoria and Vancouver, Greater Seattle Metro Area and the Olympic Peninsula, Corporate Locations in Seattle, Portland, San Jose, Los Angeles and San Diego
<b>CALIFORNIA</b>			
<b>101 Fun Things - Lake Tahoe</b>	May	250,000	Lake Tahoe Region, Truckee, Reno/Carson City, Bishop/Highway 395 corridor, California Welcome Centers, San Jose/Silicon Valley Corporate Locations, 7 Major Airports- Reno, San Jose, Ontario, Hollywood Burbank, San Diego, Oakland and Mammoth Lakes
<b>Carlsbad &amp; Oceanside Traveler Info Guide</b>	January	100,000	San Diego County, South Orange County, California Welcome Centers-Oceanside and San Clemente, San Diego Airport
<b>Official Greater Palm Springs Golf Guide</b>	June	100,000	Throughout the Coachella Valley, California Welcome Centers throughout the state, Washington State Ferry System, 8 Airports-San Diego, John Wayne Airport-Orange County, Hollywood Burbank, Ontario, Santa Barbara, San Jose, Oakland, Seattle-Tacoma, Corporate Program-Los Angeles, Orange County, Inland Empire and San Diego
<b>Orange County Coastal Traveler Info Guide</b>	January	100,000	Orange County, California Welcome Centers-Barstow, Los Angeles, San Clemente, Oceanside, John Wayne Airport-Orange County
<b>Santa Barbara Traveler Info Guide</b>	July	100,000	San Luis Obispo, Santa Barbara, and Ventura Counties
<b>Ski Lake Tahoe</b>	November	150,000	Lake Tahoe Region, Truckee, Reno/Carson City, Bishop/Highway 395 corridor, California Welcome Centers, 7 Major Airports-Reno, San Jose, Ontario, Hollywood Burbank, San Diego, Oakland and Mammoth Lakes, Corporate Locations throughout Los Angeles, Orange County, Inland Empire, San Diego and San Jose/Silicon Valley, Sporting Goods Store Locations throughout Western US & Canada
<b>COLORADO / UTAH</b>			
<b>Colorado Springs Traveler Info Guide</b>	May	100,000	Colorado Springs, Denver and Cañon City/Pueblo
<b>Colorado Vacation Activity Guide</b>	May	135,000	Arizona - I-40/Grand Canyon, Utah - Moab/Green River, New Mexico - Albuquerque/I40, Santa Fe, Red River and Taos, Texas - Lubbock, Amarillo, Dallas/Arlington/Fort Worth, Houston and San Antonio, Kansas - I-70 corridor, 5 Airports - Seattle-Tacoma, Oakland, Burbank, Ontario, and San Diego
<b>Crested Butte &amp; Gunnison Dining Guide</b>	November	25,000	Throughout Crested Butte and Gunnison
<b>Denver Traveler Info Guide</b>	June	100,000	Denver, Northeast Colorado, Limon/I-70 East, and Sterling/I-76
<b>Durango &amp; Silverton Dining Guide</b>	September	37,500	Throughout Durango and Silverton, 3 Visitor Center Locations - Durango Visitor Center, Silverton Visitor Center, and Silverton Railroad Depot
<b>Southwest Colorado Traveler Info Guide</b>	May	110,000	Colorado - Durango, Cortez/Mancos, Pagosa Springs, Silverton, Telluride, Farmington, Alamosa/US-a60, Montrose, Delta, Ouray, Gunnison, Crested Butte, Leadville, Buena Vista, Salida, and Grand Junction, Arizona - I-40/Grand Canyon, Utah - Moab
<b>Utah Traveler Info Guide</b>	June	135,000	Utah - Greater Salt Lake City Region, Park City, Moab, I-15 corridor in Southern Utah, Nevada - Las Vegas, Northern Nevada/I-80, Arizona - Page
<b>MEXICO</b>			
<b>Mazatlán Traveler Info Guide</b>	January	75,000	British Columbia and Washington State Ferry Systems, 4 Airport Locations - Seattle-Tacoma, Phoenix-Mesa, San Diego, and Tijuana (and Cross-Border Xpress Terminal), Visitor locations in Los Angeles/Long Beach, Corporate Locations in Dallas, Houston, Seattle, Northern and Southern California and Phoenix
<b>MONTANA / WYOMING / SOUTH DAKOTA</b>			
<b>The Black Hills Traveler Info Guide</b>	June	100,000	Throughout South Dakota, Wyoming - Gillette/Sundance/I-90 East
<b>Glacier National Park Traveler Info Guide</b>	May	100,000	Montana - Glacier Route, Missoula, 5 Valleys, Helena and Great Falls, Idaho - Coeur d'Alene, Washington - Spokane
<b>Yellowstone National Park Traveler Info Guide</b>	May	100,000	Yellowstone Route, Montana - Butte/I-15 and Billings, Wyoming - Cody, Utah - Greater Salt Lake City Region
<b>TEXAS / OKLAHOMA / LOUISIANA</b>			
<b>Dallas &amp; Fort Worth Traveler Info Guide</b>	June	100,000	Throughout Dallas, Arlington and Fort Worth
<b>Galveston &amp; Houston Traveler Info Guide</b>	October	150,000	Throughout Houston, Galveston and the Galveston Cruise Ship Terminals
<b>San Antonio Traveler Info Guide</b>	June	150,000	Throughout San Antonio, Austin and Kerrville
<b>Oklahoma Traveler Info Guide</b>	July	100,000	Throughout Oklahoma City, Tulsa, Dallas and Wichita, Kansas
<b>New Orleans Traveler Info Guide</b>	October	150,000	Throughout New Orleans, Baton Rouge and Slidell