

Reach California's Important Visitor Market



California Welcome Center San Francisco

Advertising Rates

Distribution Programs

(BR) Brochure
(MG) Magazine

Digital Media Advertising

9 second featured ad
10-15 second spot
30 second spot
60 second spot

12 months
(rates per month per Welcome Center)

\$25
\$100

6 months

\$35
\$150

\$25
\$100 - \$175
\$125 - \$200
\$175 - \$250

\$35
\$125 - \$200
\$150 - \$225
\$200 - \$275



California Welcome Center San Clemente

What CWC visitors had to say...

"Most wonderful travel info stop - thank you!"

— The Hanlons, San Pedro, California (CWC Merced)

"Good information, very nice people"

— E. Draaier, Amsterdam, Netherlands (CWC Santa Rosa)

"The people at this help center were fantastic!"

— B. Whately, Toronto, Canada (CWC Merced)

"Thanks for all the help and useful information"

— B. Kikendall, Katy, Texas (CWC Oceanside)

"Thank you for the super nice people"

— B. Gregory, Cave Creek, Arizona (CWC Anderson)

"Thank you for all the information"

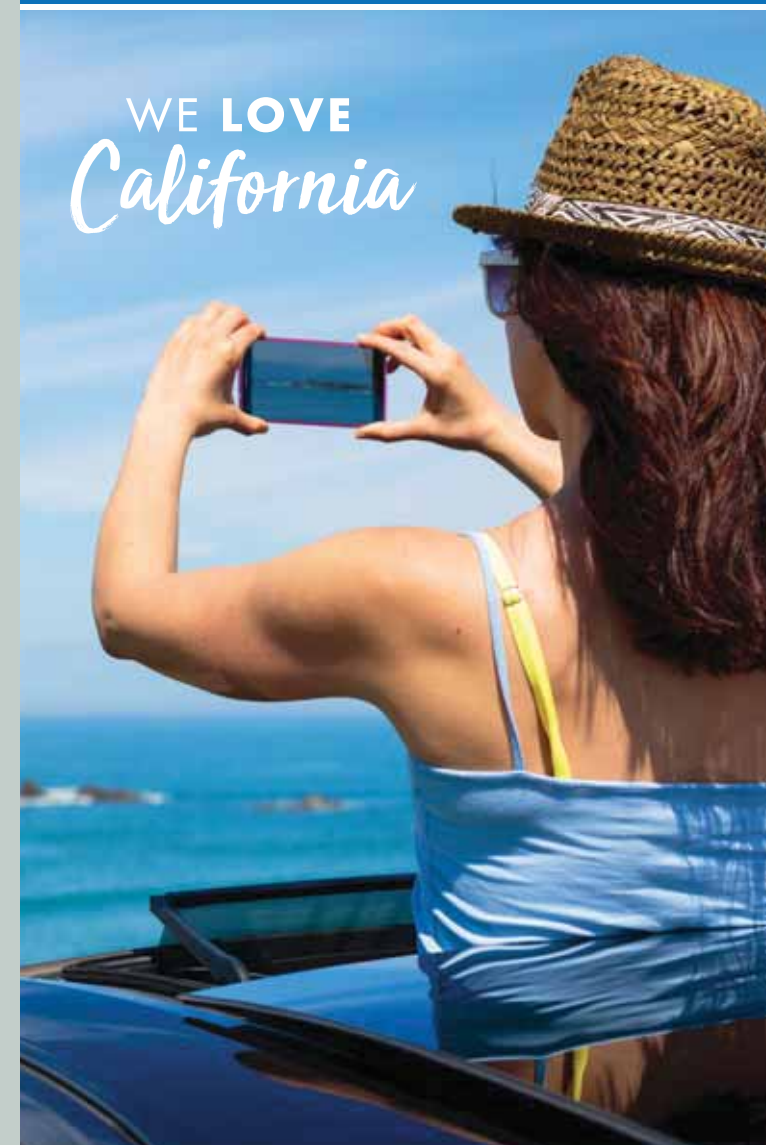
— J. Ryser, Biel, Switzerland (CWC Anderson)



TRAVEL | EXPLORE | DISCOVER

Make Memories

WE LOVE
California



CERTIFIED
FOLDER DISPLAY
SERVICE, INC.
SINCE 1999



800-799-7373 | CertifiedFolder.com

f i t @VisitorTips

ADVERTISING PROGRAMS

CALIFORNIA WELCOME CENTER

EFFECTIVE JANUARY 1, 2020

NORTHERN CALIFORNIA

Anderson (Shasta Cascade)

Auburn (Gold Country)

El Dorado Hills (Gold Country)

San Francisco (San Francisco Bay Area)

Santa Rosa (North Coast)

Truckee (High Sierra)

CENTRAL CALIFORNIA

Fairfield (Central Valley)

Opening March 1, 2020

Gilroy (Central Coast)

Mammoth Lakes (High Sierra)

Merced (Central Valley)

Pismo Beach (Central Coast)

Salinas (Central Coast)

SOUTHERN CALIFORNIA

Barstow (Deserts)

Los Angeles (Los Angeles County)

Oceanside (San Diego County)

Ontario (Inland Empire)

San Clemente (Orange County)

Yucca Valley (Deserts)

CERTIFIED
FOLDER DISPLAY
SERVICE, INC.
SINCE 1999

CORPORATE OFFICE: 1120 Joshua Way • Vista, CA 92081
800-799-7373 • certifiedfolder.com



ANDERSON (Shasta Cascade)
California Welcome Center Anderson
I-5 at Highway 273 • Anderson, CA

Program Codes:
3-BR-11-CWC02 3-MG-11-CWC02
3-FA-10-CWC02 3-PS-10/30/60-CWC02



GILROY (Central Coast)
California Welcome Center Gilroy
8155-6 Arroyo Circle, Bldg. A
Gilroy, CA

Program Codes:
3-BR-11-CWC28 3-MG-11-CWC28
3-FA-10-CWC28 3-PS-10/30/60-CWC28



ONTARIO (Inland Empire)
California Welcome Center Ontario
Ontario Mills Mall
One Mills Circle, Suite 1054 • Ontario, CA

Program Codes:
3-BR-11-CWC25 3-MG-11-CWC25



SANTA ROSA (North Coast)
California Welcome Center Santa Rosa
9 Fourth Street • Santa Rosa, CA

Program Codes:
3-BR-11-CWC05 3-MG-11-CWC05
3-FA-10-CWC05 3-PS-10/30/60-CWC05



AUBURN (Gold Country)
California Welcome Center Auburn
13411 Lincoln Way • Auburn, CA

Program Codes:
3-BR-11-CWC12 3-MG-11-CWC12
3-FA-10-CWC12 3-PS-10/30/60-CWC12



LOS ANGELES (Los Angeles County)
California Welcome Center Los Angeles
100 Citadel Drive, Suite 480
Commerce, CA

Program Codes:
3-BR-11-CWC26 3-MG-11-CWC26
3-FA-10-CWC26 3-PS-10/30/60-CWC26



PISMO BEACH (Central Coast)
California Welcome Center Pismo Beach
333 Five Cities Drive • Pismo Beach, CA

Program Codes:
3-BR-11-CWC13 3-MG-11-CWC13
3-FA-10-CWC13 3-PS-10/30/60-CWC13



TRUCKEE (High Sierra)
California Welcome Center Truckee
10065 Donner Pass Road
Truckee, CA

Program Codes:
3-BR-11-CWC16 3-MG-11-CWC16
3-FA-10-CWC16 3-PS-10/30/60-CWC16



BARSTOW (Deserts)
California Welcome Center Barstow
I-15 at Lenwood Road • Barstow, CA

Program Codes:
3-BR-11-CWC04 3-MG-11-CWC04
3-FA-10-CWC04 3-PS-10/30/60-CWC04



MAMMOTH LAKES (High Sierra)
California Welcome Center Mammoth Lakes
2510 Main Street / Highway 203
Mammoth Lakes, CA

Program Codes:
3-BR-11-CWC18 3-MG-11-CWC18
3-FA-10-CWC18 3-PS-10/30/60-CWC18



SALINAS (Central Coast)
California Welcome Center Salinas
1213 North Davis Road • Salinas, CA

Program Codes:
3-BR-11-CWC23 3-MG-11-CWC23



YUCCA VALLEY (Deserts)
California Welcome Center Yucca Valley
56711 29 Palms Hwy.
Yucca Valley, CA

Program Codes:
3-BR-11-CWC11 3-MG-11-CWC11
3-FA-10-CWC11 3-PS-10/30/60-CWC11



EL DORADO HILLS (Gold Country)
California Welcome Center El Dorado Hills
2085 Vine Street, Suite 105
El Dorado Hills, CA

Program Codes:
3-BR-11-CWC19 3-MG-11-CWC19
3-FA-10-CWC19 3-PS-10/30/60-CWC19



MERCED (Central Valley)
California Welcome Center Merced
690 West 16th Street • Merced, CA

Program Codes:
3-BR-11-CWC08 3-MG-11-CWC08
3-FA-10-CWC08 3-PS-10/30/60-CWC08



SAN CLEMENTE (Orange County)
California Welcome Center San Clemente
101 West Avenida Vista Hermosa
San Clemente, CA

Program Codes:
3-BR-11-CWC27 3-MG-11-CWC27
3-FA-10-CWC27 3-PS-10/30/60-CWC27



FAIRFIELD (Central Valley)
California Welcome Center Fairfield
1 Jelly Belly Lane
Fairfield, CA

Program Codes:
3-BR-11-CWC29 3-MG-11-CWC29



OCEANSIDE (San Diego County)
California Welcome Center Oceanside
I-5 at Coast Highway • Oceanside, CA

Program Codes:
3-BR-11-CWC09 3-MG-11-CWC09
3-FA-10-CWC09 3-PS-10/30/60-CWC09



SAN FRANCISCO (San Francisco Bay Area)
California Welcome Center San Francisco
Fisherman's Wharf, Pier 39 • San Francisco, CA

Program Codes:
3-BR-11-CWC01 3-MG-11-CWC01 3-BL-11-CWC01
3-FA-10-CWC01 3-PS-10/30/60-CWC01



California Welcome Center
San Francisco

Special Savings!

- Buy 2 CWC locations & **save 10%**
- Buy 3 CWC locations & **save 15%**
- Buy 4 CWC locations & **save 20%**
- Buy 5 CWC locations & **save 25%**

Buy all CWC locations & save 35%!