



1. BOARDMAN
2. MULTNOMAH FALLS
3. FRENCH PRAIRIE
4. FRENCH PRAIRIE
5. SANTIAM
6. OAK GROVE
7. GETTINGS CREEK
8. MT. HOOD
9. MIDLAND
10. BROOKINGS
11. MANZANITA

Oregon Rest Stop Advertising Program has thousands of potential customers stop at these eleven managed rest areas, looking for information about where to eat, sleep, explore and shop.

Backlit posters, brochures, magazines, and ExploreBoards (located at Multnomah Falls) connect millions of travelers with valuable information while inspiring them to make the most of their Oregon experience.



ExploreBoard



Brochures / Magazines



Backlit Posters

OREGON REST STOP ADVERTISING

PRODUCTION COSTS

- **"A" BACKLIT:** 46"(w) x 48"(h) **\$300.00**
• Optional Design = **\$200.00**
- **"B" BACKLIT:** 23"(w) x 48"(h) **\$200.00**
• Optional Design = **\$150.00**
- **"A" NON BACKLIT:** 48"(w) x 48"(h) **\$225.00**
• Optional Design = **\$200.00**
- **"B" NON BACKLIT:** 24"(w) x 48"(h) **\$135.00**
• Optional Design = **\$150.00**
- **"C" NON BACKLIT:** 31"(w) x 43"(h) **\$150.00**
• Optional Design = **\$150.00**

SHIPPING INSTRUCTIONS

Ship All Materials for Distribution at
BOARDMAN | MULTNOMAH FALLS
FRENCH PRAIRIE | SANTIAM | OAK GROVE
GETTINGS CREEK | MT. HOOD

Certified Folder Display Service, Inc.
ATTN: REST STOP PROGRAM
 12314 NE Whitaker Way
 Portland, Oregon 97230
 503-252-2570

Ship All Materials for Distribution at
MIDLAND | BROOKINGS | MANZANITA

Certified Folder Display Service, Inc.
ATTN: REST STOP PROGRAM
 903 NW F Street, Suite B
 Grant Pass, Oregon 97526
 541-704-8938

OREGON REST STOP ADVERTISING

Reach Over 8 Million Annual Visitors



Multnomah Falls Rest Stop



Advertising Info:
503-252-2570

OREGON REST STOP ADVERTISING LOCATIONS



**POSTER
SPECS**

- POSTER "A" BACKLIT: 46"(w) x 48"(h)
- POSTER "B" BACKLIT: 23"(w) x 48"(h)

- POSTER "A" NON BACKLIT: 48"(w) x 48"(h)
- POSTER "B" NON BACKLIT: 24"(w) x 48"(h)

- POSTER "C" NON BACKLIT: 31"(w) x 43"(h)
- SEE POSTER DESIGN & PRODUCTION ON BACK PANELS

1 BOARDMAN East Bound I-84

Open Year-Round • 503,647 Visitors in 2017

Code #: ORS01	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

2 MULTNOMAH FALLS East/West Bound I-84

Open Year-Round • 2.1 Million Visitors in 2017

Code #: ORS02	12 MONTHS	6 MONTHS
• BROCHURES	\$50.00/MONTH	\$75.00/MONTH
• MAGAZINES	\$150.00/MONTH	\$200.00/MONTH
• POSTER "B"	\$225.00/MONTH	\$275.00/MONTH
• POSTER "A"	\$337.50/MONTH	\$387.50/MONTH
• ExploreBoard	\$49.00/MONTH	\$49.00/MONTH
• ExploreBoard	\$79.00/MONTH	\$79.00/MONTH
• ExploreBoard	\$99.00/MONTH	\$99.00/MONTH

3 FRENCH PRAIRIE South Bound I-5

Open Year-Round • 715,554 Visitors in 2017

Code #: ORS03	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

4 FRENCH PRAIRIE North Bound I-5

Open Year-Round • 827,150 Visitors in 2017

Code #: ORS04	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "C"	\$175.00/MONTH	\$200.00/MONTH

5 SANTIAM North Bound I-5

Open Year-Round • 737,929 Visitors in 2017

Code #: ORS05	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

6 OAK GROVE South Bound I-5

Open Year-Round • 598,778 Visitors in 2017

Code #: ORS06	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

7 GETTINGS CREEK North Bound I-5

Open Year-Round • 447,363 Visitors in 2017

Code #: ORS07	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

8 MT. HOOD East/West Bound Hwy. 26

Open Year-Round • 625,391 Visitors in 2017

Code #: ORS08	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

9 MIDLAND East/West Bound US 97

Open Year-Round • 500,000 Visitors in 2017

Code #: ORS09	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

10 BROOKINGS North/South Bound Hwy. 101

Open Year-Round • 525,000 Visitors in 2017

Code #: ORS10	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

11 MANZANITA South Bound I-5

Open Year-Round • 499,602 Visitors in 2017

Code #: ORS11	12 MONTHS	6 MONTHS
• BROCHURES	\$25.00/MONTH	\$35.00/MONTH
• MAGAZINES	\$100.00/MONTH	\$125.00/MONTH
• POSTER "B"	\$175.00/MONTH	\$200.00/MONTH
• POSTER "A"	\$225.00/MONTH	\$250.00/MONTH

SPECIAL SAVINGS

Available Discounts

Buy All LocationsSAVE 35%
Buy 5 LocationsSAVE 25%
Buy 4 LocationsSAVE 20%
Buy 3 LocationsSAVE 15%
Buy 2 LocationsSAVE 10%
PrepaymentSAVE 8%
Non-ProfitSAVE 5%



Advertising Info:
503-252-2570