

# Reach California's Important Visitor Market



California Welcome Center Oxnard

Advertising Rates	12 months (rates per month per Welcome Center)	6 months
<b>Distribution Programs</b>		
(BR) Brochure	\$25	\$35
(MG) Magazine	\$100	\$150
<b>Digital Media Advertising</b>		
9 second featured ad	\$25	\$35
10-15 second spot	\$100 - \$175	\$125 - \$200
30 second spot	\$125 - \$200	\$150 - \$225
60 second spot	\$175 - \$250	\$200 - \$275



California Welcome Center Oxnard Staff

## What CWC visitors had to say...

**"Most wonderful travel info stop - thank you!"**

— The Hanlons, San Pedro, California (CWC Merced)

**"Good information, very nice people"**

— E. Draaier, Amsterdam, Netherlands (CWC Santa Rosa)

**"The people at this help center were fantastic!"**

— B. Whately, Toronto, Canada (CWC Merced)

**"Thanks for all the help and useful information"**

— B. Kikendall, Katy, Texas (CWC Oceanside)

**"Thank you for the super facility"**

— B. Gregory, Cave Creek, Arizona (CWC Anderson)

**"Thank you for all the information"**

— J. Ryser, Biel, Switzerland (CWC Anderson)

# ONLINE TRAVEL INFO

visitortips.com



Download the FREE App Today!

Now...Travelers can access your Brochure **ANYWHERE, ANYTIME!**

Participation is **FREE** for all Visitor Marketing Program clients!

### Free Postings Include:

- Brochure Image • Company Description • Location Map
- Address and Contact Information
- Direct Links to Web and Social Media Sites

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## ADVERTISING PROGRAMS

# CALIFORNIA WELCOME CENTER

EFFECTIVE JANUARY 1, 2018

**ANDERSON**  
Shasta Cascade

**ONTARIO**  
Inland Empire

**AUBURN**  
Gold Country

**OXNARD**  
Ventura County

**BARSTOW**  
Deserts

**PISMO BEACH**  
Central Coast

**BUENA PARK**  
Orange County

**SALINAS**  
Central Coast

**EL DORADO HILLS**  
Gold Country

**SAN FRANCISCO**  
San Francisco Bay Area

**MAMMOTH LAKES**  
High Sierra

**SANTA ROSA**  
North Coast

**MERCED**  
Central Valley

**TRUCKEE**  
High Sierra

**OCEANSIDE**  
San Diego County

**YUCCA VALLEY**  
Deserts



CORPORATE OFFICE  
1120 Joshua Way | Vista, CA 92081 | 800-799-7373

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**ANDERSON** (Shasta Cascade)  
California Welcome Center Anderson  
I-5 at Highway 273 • Anderson, CA  
**Program Codes:**  
3-BR-11-CWC02 3-MG-11-CWC02  
3-FA-10-CWC02 3-PS-10/30/60-CWC02



**MAMMOTH LAKES** (High Sierra)  
California Welcome Center Mammoth Lakes  
2510 Main Street / Highway 203  
Mammoth Lakes, CA  
**Program Codes:**  
3-BR-11-CWC18 3-MG-11-CWC18  
3-FA-10-CWC18 3-PS-10/30/60-CWC18



**PISMO BEACH** (Central Coast)  
California Welcome Center Pismo Beach  
333 Five Cities Drive • Pismo Beach, CA  
**Program Codes:**  
3-BR-11-CWC13 3-MG-11-CWC13  
3-FA-10-CWC13 3-PS-10/30/60-CWC13



**YUCCA VALLEY** (Deserts)  
California Welcome Center Yucca Valley  
56711 29 Palms Hwy.  
Yucca Valley, CA  
**Program Codes:**  
3-BR-11-CWC11 3-MG-11-CWC11  
3-FA-10-CWC11 3-PS-10/30/60-CWC11



**AUBURN** (Gold Country)  
California Welcome Center Auburn  
13411 Lincoln Way • Auburn, CA  
**Program Codes:**  
3-BR-11-CWC12 3-MG-11-CWC12  
3-FA-10-CWC12 3-PS-10/30/60-CWC12



**MERCED** (Central Valley)  
California Welcome Center Merced  
690 West 16th Street • Merced, CA  
**Program Codes:**  
3-BR-11-CWC08 3-MG-11-CWC08  
3-FA-10-CWC08 3-PS-10/30/60-CWC08



**SALINAS** (Central Coast)  
California Welcome Center Salinas  
1213 North Davis Road • Salinas, CA  
**Program Codes:**  
3-BR-11-CWC23 3-MG-11-CWC23



**BARSTOW** (Deserts)  
California Welcome Center Barstow  
I-15 at Lenwood Road • Barstow, CA  
**Program Codes:**  
3-BR-11-CWC04 3-MG-11-CWC04  
3-FA-10-CWC04 3-PS-10/30/60-CWC04



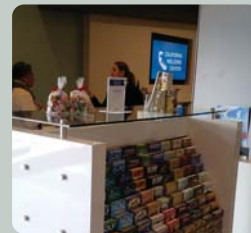
**OCEANSIDE** (San Diego County)  
California Welcome Center Oceanside  
I-5 at Coast Highway • Oceanside, CA  
**Program Codes:**  
3-BR-11-CWC09 3-MG-11-CWC09  
3-FA-10-CWC09 3-PS-10/30/60-CWC09



**SAN FRANCISCO** (San Francisco Bay Area)  
California Welcome Center San Francisco  
Fisherman's Wharf, Pier 39 • San Francisco, CA  
**Program Codes:**  
3-BR-11-CWC01 3-MG-11-CWC01 3-BL-11-CWC01  
3-FA-10-CWC01 3-PS-10/30/60-CWC01



**BUENA PARK** (Orange County)  
California Welcome Center Buena Park  
6601 Beach Boulevard • Buena Park, CA  
**Program Codes:**  
3-BR-11-CWC22 3-MG-11-CWC22  
3-FA-10-CWC22 3-PS-10/30/60-CWC22



**ONTARIO** (Inland Empire)  
California Welcome Center Ontario  
Ontario Mills Mall  
One Mills Circle, Suite 1054 • Ontario, CA  
**Program Codes:**  
3-BR-11-CWC25 3-MG-11-CWC25



**SANTA ROSA** (North Coast)  
California Welcome Center Santa Rosa  
9 Fourth Street • Santa Rosa, CA  
**Program Codes:**  
3-BR-11-CWC05 3-MG-11-CWC05  
3-FA-10-CWC05 3-PS-10/30/60-CWC05



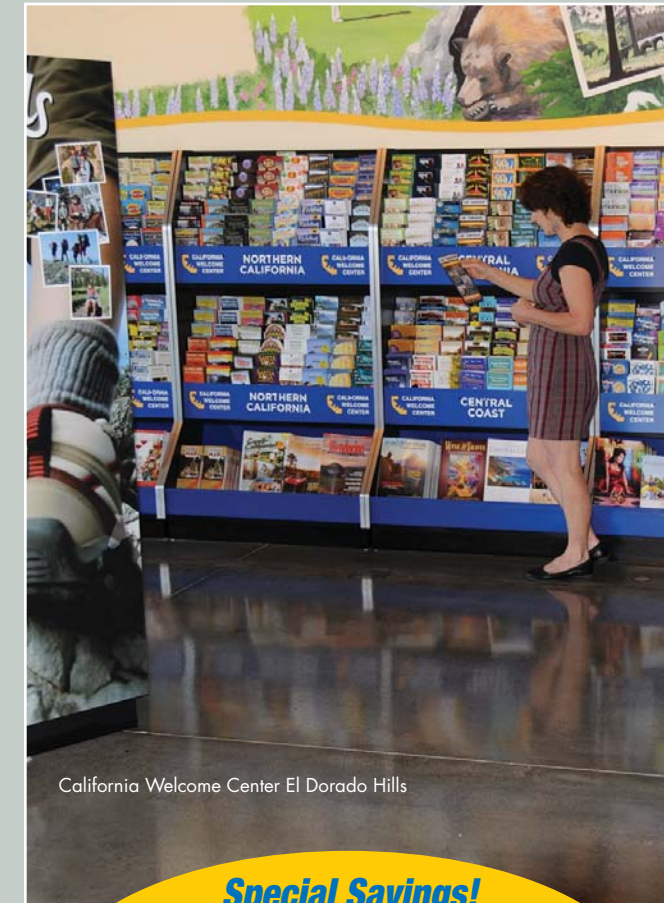
**EL DORADO HILLS** (Gold Country)  
California Welcome Center El Dorado Hills  
2085 Vine Street, Suite 105  
El Dorado Hills, CA  
**Program Codes:**  
3-BR-11-CWC19 3-MG-11-CWC19  
3-FA-10-CWC19 3-PS-10/30/60-CWC19



**OXNARD** (Ventura County)  
California Welcome Center Oxnard  
2786 Seaglass Way • Oxnard, CA  
**Program Codes:**  
3-BR-11-CWC14 3-MG-11-CWC14  
3-FA-10-CWC14 3-PS-10/30/60-CWC14



**TRUCKEE** (High Sierra)  
California Welcome Center Truckee  
10065 Donner Pass Road  
Truckee, CA  
**Program Codes:**  
3-BR-11-CWC16 3-MG-11-CWC16  
3-FA-10-CWC16 3-PS-10/30/60-CWC16



California Welcome Center El Dorado Hills

**Special Savings!**  
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Buy 3 CWC locations & **save 15%**  
Buy 4 CWC locations & **save 20%**  
Buy 5 CWC locations & **save 25%**  
**Buy all CWC locations & save 35%!**