

ADVERTISING PROGRAMS



CALIFORNIA WELCOME CENTER

EFFECTIVE JANUARY 1, 2014

ALPINE

San Diego County

OXNARD

Ventura County

ANDERSON

Shasta Cascade

PISMO BEACH

Central Coast

ARCATA

North Coast

SALINAS

Central Coast

AUBURN

Gold Country

SAN FRANCISCO

San Francisco Bay Area

BARSTOW

Deserts

SAN MATEO

San Francisco Bay Area

BUENA PARK

Orange County

SANTA ROSA

North Coast

EL DORADO HILLS

Gold Country

TRUCKEE

High Sierra

MAMMOTH LAKES

High Sierra

YREKA

Shasta Cascade

New!

MERCED

Central Valley

YUCCA VALLEY

Deserts

OCEANSIDE

San Diego County



CERTIFIED
FOLDER DISPLAY
SERVICE, INC.

SINCE 1899

Corporate Office:

1120 Joshua Way | Vista, CA 92081 | **1-800-799-7373**

certifiedfolder.com

Reach California's Important Visitor Market



Interior of California Welcome Center Oceanside

Advertising Rates

Distribution Programs

(BR) Brochure
(MG) Magazine

12 months
(rates per month per Welcome Center)

\$25
\$100

\$35
\$150

Digital Media Advertising

9 second featured ad
10-15 second spot
30 second spot
60 second spot

\$25
\$100 - \$175
\$125 - \$200
\$175 - \$250

\$35
\$125 - \$200
\$150 - \$225
\$200 - \$275



Special Savings!

Buy 2 CWC locations & **save 10%**
Buy 3 CWC locations & **save 15%**
Buy 4 CWC locations & **save 20%**
Buy 5 CWC locations & **save 25%**

Buy all CWC locations & save 35%!

What CWC visitors had to say...

"Most wonderful travel info stop - thank you!"

— The Hanlons, San Pedro, California (CWC Merced)

"Good information, very nice people"

— E. Draaier, Amsterdam, Netherlands (CWC Santa Rosa)

"The people at this help center were fantastic!"

— B. Whately, Toronto, Canada (CWC Merced)

"Thanks for all the help and useful information"

— B. Kikendall, Katy, Texas (CWC Oceanside)

"Thank you for the super facility"

— B. Gregory, Cave Creek, Arizona (CWC Anderson)

"Thank you for all the information"

— J. Ryser, Biel, Switzerland (CWC Anderson)





ALPINE (San Diego County)
California Welcome Center Alpine
5005 Willows Road, Suite H110
Alpine, CA
Shipping Instructions
3-BR-11-CWC20 3-MG-11-CWC20
3-FA-10-CWC20 3-PS-10/30/60-CWC20
Certified Folder Display Service, Inc.
1120 Joshua Way
Vista, CA 92081



ANDERSON (Shasta Cascade)
California Welcome Center Anderson
I-5 at Highway 273 • Anderson, CA
Shipping Instructions
3-BR-11-CWC02 3-MG-11-CWC02
3-FA-10-CWC02 3-PS-10/30/60-CWC02
Certified Folder Display Service, Inc.
c/o Aspin Storage
1845 Aspin Avenue, Space 19A
Redding, CA 96003



ARCATA (North Coast)
California Welcome Center Arcata
Highway 101 at Giuntoli Lane • Arcata, CA
Shipping Instructions
3-BR-11-CWC06 3-MG-11-CWC06
3-FA-10-CWC06 3-PS-10/30/60-CWC06
Certified Folder Display Service, Inc.
c/o Hide-Away Storage #353
1375 Giuntoli Lane
Arcata, CA 95521



AUBURN (Gold Country)
California Welcome Center Auburn
13411 Lincoln Way • Auburn, CA
Shipping Instructions
3-BR-11-CWC12 3-MG-11-CWC12
3-FA-10-CWC12 3-PS-10/30/60-CWC12
Certified Folder Display Service, Inc.
c/o Sundance Self Storage
851 Galleria Blvd., F086 • Roseville, CA 95678



BARSTOW (Deserts)
California Welcome Center Barstow
I-15 at Lenwood Road • Barstow, CA
Shipping Instructions
3-BR-11-CWC04 3-MG-11-CWC04
3-FA-10-CWC04 3-PS-10/30/60-CWC04
Certified Folder Display Service, Inc.
331 West Levers Place
Orange, CA 92867



BUENA PARK (Orange County)
California Welcome Center Buena Park
6601 Beach Boulevard • Buena Park, CA
Shipping Instructions
3-BR-11-CWC22 3-MG-11-CWC22
3-FA-10-CWC22 3-PS-10/30/60-CWC22
Certified Folder Display Service, Inc.
331 West Levers Place
Orange, CA 92867



EL DORADO HILLS (Gold Country)
California Welcome Center El Dorado Hills
2085 Vine Street, Suite 105
El Dorado Hills, CA
Shipping Instructions
3-BR-11-CWC19 3-MG-11-CWC19
3-FA-10-CWC19 3-PS-10/30/60-CWC19
Certified Folder Display Service, Inc.
c/o Sundance Self Storage
851 Galleria Blvd., F086 • Roseville, CA 95678



MAMMOTH LAKES (High Sierra)
California Welcome Center Mammoth Lakes
2510 Main Street / Highway 203
Mammoth Lakes, CA
Shipping Instructions
3-BR-11-CWC18 3-MG-11-CWC18
3-FA-10-CWC18 3-PS-10/30/60-CWC18
Certified Folder Display Service, Inc.
86 Commerce Drive, Unit 864
Mammoth Lakes, CA 93546



MERCED (Central Valley)
California Welcome Center Merced
690 West 16th Street • Merced, CA
Shipping Instructions
3-BR-11-CWC08 3-MG-11-CWC08
3-FA-10-CWC08 3-PS-10/30/60-CWC08
Certified Folder Display Service, Inc.
331 West Levers Place
Orange, CA 92867



OCEANSIDE (San Diego County)
California Welcome Center Oceanside
I-5 at Coast Highway • Oceanside, CA
Shipping Instructions
3-BR-11-CWC09 3-MG-11-CWC09
3-FA-10-CWC09 3-PS-10/30/60-CWC09
Certified Folder Display Service, Inc.
1120 Joshua Way
Vista, CA 92081



OXNARD (Ventura County)
California Welcome Center Oxnard
2786 Seaglass Way • Oxnard, CA
Shipping Instructions
3-BR-11-CWC14 3-MG-11-CWC14
3-FA-10-CWC14 3-PS-10/30/60-CWC14
Certified Folder Display Service, Inc.
331 West Levers Place
Orange, CA 92867



PISMO BEACH (Central Coast)
California Welcome Center Pismo Beach
333 Five Cities Drive • Pismo Beach, CA
Shipping Instructions
3-BR-11-CWC13 3-MG-11-CWC13
3-FA-10-CWC13 3-PS-10/30/60-CWC13
Certified Folder Display Service, Inc.
285 Prado Road, Unit B
San Luis Obispo, CA 93401



SALINAS (Central Coast)
California Welcome Center Salinas
1213 North Davis Road • Salinas, CA
Shipping Instructions
3-BR-11-CWC23 3-MG-11-CWC23
Certified Folder Display Service, Inc.
c/o Do It Yourself Storage, Unit B
575 California Ave. • Sand City, CA 93955



SAN FRANCISCO (San Francisco Bay Area)
California Welcome Center San Francisco
Fisherman's Wharf, Pier 39 • San Francisco, CA
Shipping Instructions
3-BR-11-CWC01 3-MG-11-CWC01 3-BL-11-CWC01
3-FA-10-CWC01 3-PS-10/30/60-CWC01
Certified Folder Display Service, Inc.
203 Lawrence Avenue
South San Francisco, CA 94080



SAN MATEO (San Francisco Bay Area)
California Welcome Center San Mateo
Hillsdale Shopping Center-Hillsdale Blvd.
San Mateo, CA
Shipping Instructions
3-BR-11-CWC21 3-MG-11-CWC21
3-FA-10-CWC21 3-PS-10/30/60-CWC21
Certified Folder Display Service, Inc.
203 Lawrence Avenue
South San Francisco, CA 94080



SANTA ROSA (North Coast)
California Welcome Center Santa Rosa
9 Fourth Street • Santa Rosa, CA
Shipping Instructions
3-BR-11-CWC05 3-MG-11-CWC05
3-FA-10-CWC05 3-PS-10/30/60-CWC05
Certified Folder Display Service, Inc.
c/o Extra Space Storage, Space I-7
496 Hearn Ave. • Santa Rosa, CA 95407



TRUCKEE (High Sierra)
California Welcome Center Truckee
10065 Donner Pass Road • Truckee, CA
Shipping Instructions
3-BR-11-CWC16 3-MG-11-CWC16
3-FA-10-CWC16 3-PS-10/30/60-CWC16
Certified Folder Display Service, Inc.
919 Incline Way, Unit 25
Incline Village, NV 89450



YREKA (Shasta Cascade)
California Welcome Center Yreka
I-5 just South of the Oregon border
Collier Rest Area / Exit 786
Klamath River Road • Yreka, CA
Shipping Instructions
3-BR-11-CWC24 3-MG-11-CWC24
3-FA-10-CWC24 3-PS-10/30/60-CWC24
Certified Folder Display Service, Inc.
c/o Tom Thumb Storage
3221 NW Edenbow, Unit F02
Roseburg, OR 97470



YUCCA VALLEY (Deserts)
California Welcome Center Yucca Valley
56711 29 Palms Hwy. • Yucca Valley, CA
Shipping Instructions
3-BR-11-CWC11 3-MG-11-CWC11
3-FA-10-CWC11 3-PS-10/30/60-CWC11
Certified Folder Display Service, Inc.
331 West Levers Place
Orange, CA 92867

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- Buy 5 CWC locations & **save 25%**
- Buy all CWC locations & save 35%!**

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