

FREE Benefit
For Our Visitor Marketing Program Clients!

Follow Us On:



visitortips.com

Delivering the Power of Brochures to the Internet!

- Online brochure links directly to your website and social media sites.
- Easy access from computers and mobile devices.
- Viewers can share your brochure with their social networks and via email.
- Travelers can now access your brochure before, during and after their trip.

Now...Travelers can access your
Brochure ANYWHERE, ANYTIME!



For More Information, Call **1-800-799-7373**
or email us at **VTipSales@certifiedfolder.com**

POWERED BY

CERTIFIED
FOLDER DISPLAY
SERVICE, INC.
SINCE 1999

visitors tips.com > Delivering the Power of Brochures to the Internet!



Content Page



iPhone App



Certified created visitors tips.com **to benefit YOU!**

All we need from you is a little bit of information...

Studies show that a combination of brochure distribution and Internet exposure creates the MOST impact on travel decisions.

(Center for Marketing Technology, Bentley Univ., MA, July 2010)

So now, Certified brings you the best of both worlds – traditional brochure distribution and online display racks, at no extra cost!

For example, when you purchase brochure distribution in our Visitor Marketing program in San Diego, your brochure will also appear in the San Diego online display rack for **FREE!** (See sample above)

You can also increase your exposure with optional banner ads, quick links and Hot Deal feature ads. (See back page)

Travelers Can Now:

- ▶ Access your brochure before, during and after their trip
- ▶ Access your brochure from computers, mobile devices and onsite display racks
- ▶ Share your brochure on social networks and via email
- ▶ Link directly to your website or social media sites for your most current information

AND you'll receive VisitorTips reports for tracking website traffic and clicks on your links!

Your Free Content Page includes:

- ▶ Brochure image (Front and Back)
- ▶ Company description
- ▶ Map to your location
- ▶ Address and contact info
- ▶ Direct links to website, reservations page and social media sites

We get this information during the distribution contracting process, so that your online presence corresponds directly with your brochure distribution schedule – automatically!

▶ Compatible with iPhone, iPod Touch and iPad.

▶ View brochures and publications anywhere, anytime!

▶ Geo-locator recognizes your location and automatically displays the digital brochure rack for your area!

▶ High-definition images and user-friendly menus make an enjoyable experience for all users.

▶ Don't delay, download today!

— FREE DOWNLOAD —

Available on the App Store



Scan this QR Code to download the App

➔ For more information, contact your Certified sales rep at **1-800-799-7373** or email us at **VTipSales@certifiedfolder.com**

Content Page Upgrade



Content Page

Sales Code: 22-VT-15-CPU

For only \$15/month you can upgrade your Content Page to include both video & photos!

You Tube
YouTube VIDEO

flickr™
Flickr SLIDESHOW



Destination Page



HOT DEALS

2-VT-HD - area code
from **\$30-\$50**/month / market

DESIGN FEE \$50 (unlimited changes) 7-VT-HD-DESIGN

1 TOP BANNER AD

2-VT-TB - area code
from **\$100-\$300**/month / market
DESIGN FEE \$75 (unlimited changes) 7-VT-TB-DESIGN

2 SIDE BANNER AD

2-VT-SB1 - area code
from **\$50-\$150**/month / market
DESIGN FEE \$50 (unlimited changes) 7-VT-SB1-DESIGN

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