

Your friends at Certified Folder Display Service, Inc. bring you...

visitortips.com

Your Internet Source For Travel Information

Post Your **FREE** Basic Listing
On Certified's **VisitorTips.com**
Travel Website!



As a Certified advertiser or display rack location, you are entitled to post a **FREE Basic Listing** on our new travel information website! Now you can reach prospects before they ever leave home.

Over 40% of travelers use the Internet for travel planning*
Over 81% of travelers use brochure racks while traveling**

The message is clear...
Certified Brochure Racks + **VisitorTips.com** (Internet) = More Business for You!

*Travel Industry Association of America Travel Survey - 2001

**Brochure Effectiveness Study conducted by San Francisco State University - 2001

Go to www.visitortips.com/members to sign up today!

Get online and add your **FREE** listing today: www.visitortips.com/members

VisitorTips.com is a travel resource website. Visitors can find information on accommodations, attractions, activities, shopping, dining, entertainment, tours, transportation, visitor services – anything related to travel and tourism!

By simply selecting a destination, visitors have an easy way to find out about things to see and do in a particular city or town! All of the information is now available through one website – **VisitorTips.com**.

In addition to gathering information, visitors can also shop for the best travel deals, make on-line reservations, and pay for travel services including air, accommodations, cruises and car rentals!

It's fast, it's easy and best of all, a Basic Listing is FREE to Certified advertisers and display rack locations!

Don't miss a great opportunity - sign up today at www.visitortips.com/members

Key Features

- 1) **FREE** Basic Listing for Certified advertisers and display rack locations!
- 2) On-line access enables you to post, update and review the activity of your own listing!
- 3) Low-cost option to upgrade or enhance your listing to include a direct link to your email and website, "Hot Deals" to feature any specials you are offering and "Hot Jobs" to list any employment opportunities!
- 4) Extensive campaign to promote **VisitorTips.com** including –
 - Distribution of over 2 million **VisitorTips.com** brochures at 18,000 high-traffic visitor locations in the US and Canada!
 - Advertisements in key travel magazines including Sunset and Travel and Leisure
 - Feature listing with top search engines
 - Targeted email and banner advertising campaign
 - Extensive affiliate reciprocal advertising program
 - Featured advertisements in over 3 million Traveler Info Guides
 - Promotional graphics on over 100 delivery trucks throughout major U.S. and Canadian cities

Don't delay - sign up today!
FREE OF CHARGE*

* Basic Listing for Certified Advertiser or display rack location



BASIC Listing - FREE*

*free to Certified advertisers or display rack locations (\$150 per year for others).

Includes name, address, telephone number, brief description, "Tips Basket" and a customized map showing your exact location.

Your Listing Here

1234 Main St.
Anytown, CA 55555

(555) 555-555

Map

Tips Basket

In this area you can offer a brief description of your establishment, pricing, atmosphere, etc. in 250 words or less.

...Or...

UPGRADE Listing-Only \$100 A Year*

*for Certified advertisers or display rack locations (\$250 per year for others).

Includes all of the above plus email and website links, "Hot Deals," "Hot Jobs," "More Info" and "Book It." With so many standard features, an **Upgrade Listing** is an excellent way to showcase your property or attraction and give visitors all the information they need!

Upload your logo or your own photo or choose from our galleries.

"Tips Basket" enables visitors to save search results and request more information directly from you.

Post any Hot Deals and Hot Jobs you may have available.

Your Listing Here
1234 Main St.
Anytown, CA 55555
(555) 555-555

Map More Info Tips Basket Hot Deals Hot Jobs

In this area you can offer a brief description of your establishment in 30 words or less, no more than 250 characters. See the More Info section for much more extensive text placement.

Book It! Email Website

Email and website links put visitors directly in touch with you and your website.

If your website has booking capabilities, visitors can jump directly to the Booking/Reservation section of your website.

The More Info section allows for up to 4 photos which click to enlarge. You can also add up to 4 sections of more detailed information.

Upgrade Listing package features include added pages of information for your property, 4 photos that click to enlarge, direct email link to your property, direct hyperlink to your website, information request, announcements of job openings and special events, discounts, offers and much more.

Best of all, VisitorTips.com will help drive more traffic to your property or attraction!

Your Ad Here - More Info

Map More Info Tips Basket Hot Deals Hot Jobs

Your Listing Here
1234 Main St.
Anytown, CA 55555
USA

Phone: (555) 555-555
Fax: (555) 555-555

Email Website

Location
Accommodations
Facilities

Location

A more extensive description can be entered here. Also, as the visitor scrolls down they can read about the other categories listed above. The categories are linked to the information down in this section...

More Info section from the Upgrade Listing

Go to www.visitortips.com/members to sign up today!

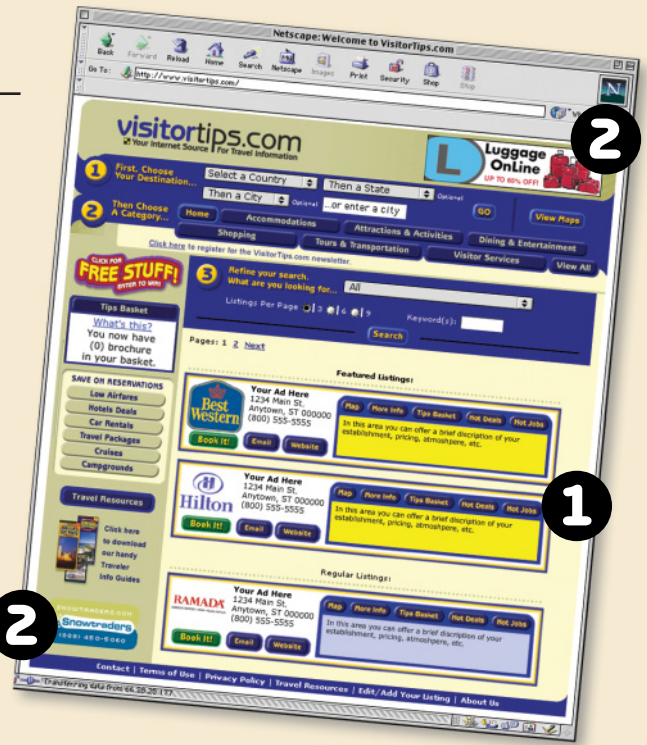
Options...

1 Featured Listing

Have your **Upgrade Listing "Featured"** as one of the first listings a visitor will see when searching for specific information. The cost is only \$250.00 per year for Certified advertisers or display rack locations. (\$500.00 per year for others).

2 Banner Ads

We offer two Banner Ad locations - Top and Side. The Top Banner size is 234 x 60 pixels. The Side Banner size is 120 x 60 pixels. Global, Country, State and City placement available. Call for pricing and placement options.



Members Section

Online access to our Members Section allows you to post, update and check the activity of your listing any time you want!

Sample screen from the Edit Your Listing Section



Sample Listing Activity screen



Listing Prices*

	Basic	Upgrade	Featured Upgrade
Certified Advertiser or Rack Location	FREE	\$100 Per Year	\$250 Per Year
Others	\$150 Per Year	\$250 Per Year	\$500 Per Year

*Canadian currency accepted at par.

Supply your Banner Ad on Zip disk or email it to info@visitortips.com. Contact us for more information or help in designing your ad.

Go to www.visitortips.com/members to sign up today!

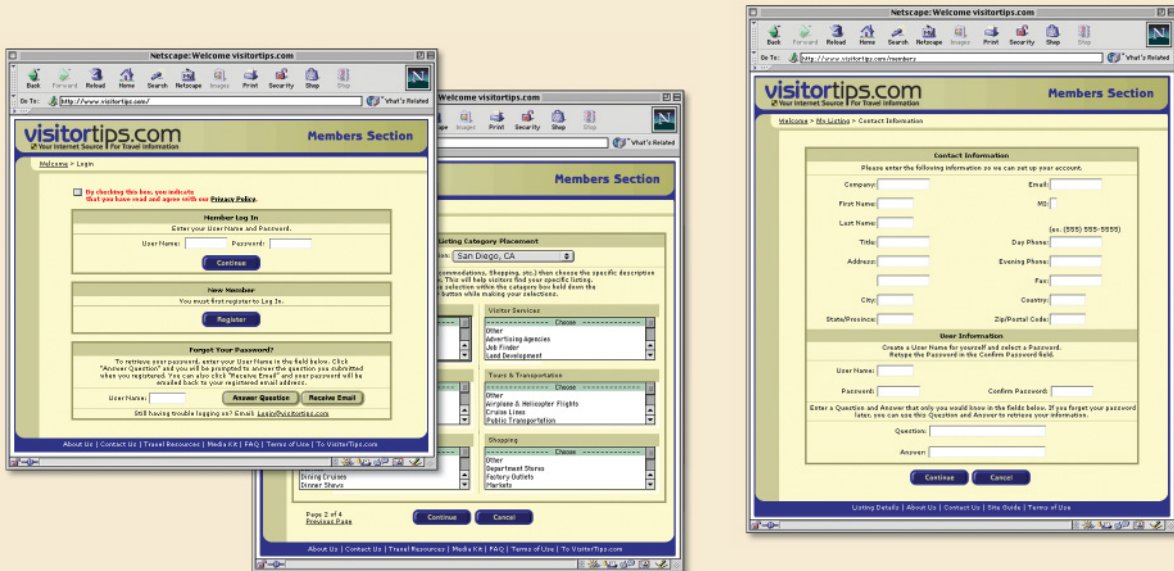
visitortips.com

Your Internet Source For Travel Information

Get online and post your **FREE** listing today: www.visitortips.com/members

Posting your listing is quick and easy. Log on to www.visitortips.com/members and follow the simple, step by step instructions. Remember, you can edit your listing at any time by entering the "My Listings" section.

If you have questions at any time please contact us:
1-800-799-7373 or email us at info@visitortips.com



Don't Delay - Sign Up Today:
www.visitortips.com/members

For those who do not have on-line access to register, contact us at 1-800-799-7373 and request a visitortips.com registration package to be sent to you via mail. Once you have completed the forms, simply return to our office and we will enter the information for you!

Please note, there is a \$25.00 processing fee using this method.

For more information call:

800-799-7373

(from Canada & USA)

email: info@visitortips.com



www.certifiedfolder.com

Corporate Office: 1120 Joshua Way, Vista CA 92083
Tel: 760-727-5100

Page 5 of 5

Go to www.visitortips.com/members to sign up today!