



FREQUENCY DISCOUNT SCHEDULE

Rates are Net – NO Agency Discounts

3+ = 4% > 6+ = 6% > 10+ = 8%

For More Information, Please Contact
your Custom Publishing Sales Rep, or

Shawn Fisher
Program Sales Manager
(800) 799-7373
shawnf@certifiedfolder.com

TERMS & CONDITIONS

- Space is reserved by signed contract, and cannot be cancelled after the materials due date.
- Publisher formats all ads (except full pages) to retain section consistency.
- Certified Custom Publishing reserves the right to create ad materials if not supplied by the materials due date.
- Proofs must be returned within 48 hours or they will be considered "approved as presented."
- Prices subject to change unless signed contract is on file.
- Due dates may also change.

THE WEST'S BEST

Special Advertising Sections - Travel / Lifestyle Magazines 2006

2006	Publication	Circulation	Markets Reached	Rates	Features National Editorial <small>(subject to change w/o notice)</small>	Space Close Matls. Due
January	Condé Nast Traveler-N	120,000	N. Cal, N. NV, W. Can, OR, WA, UT	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500	GOLD LIST: Hotels and Cruises	10/10/05
January	Condé Nast Traveler-S	120,000	S. Cal, S. NV, AZ	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500	GOLD LIST: Hotels and Cruises	10/10/05
Jan./Feb. Double Issue	National Geographic Traveler	125,000	CA, WA, OR, Plus AZ or Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915	Annual Photography Issue	10/3/05
February	Arthur Frommer's Budget Travel	140,000	All Pacific & Mtn. States + Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		10/20/05
March	Arthur Frommer's Budget Travel	140,000	All Pacific & Mtn. States + Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		12/1/05
March	Condé Nast Traveler-N	120,000	N. Cal, N. NV, W. Can, OR, WA, UT	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500		12/6/05
March	Condé Nast Traveler-S	120,000	S. Cal, S. NV, AZ	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500		12/6/05
March	National Geographic Traveler	125,000	CA, WA, OR, Plus AZ or Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		11/28/05
April	Arthur Frommer's Budget Travel	140,000	All Pacific & Mtn. States + Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		12/29/05
April	National Geographic Traveler	125,000	CA, WA, OR, Plus AZ or Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		1/3/06
April	Condé Nast Traveler-N	120,000	N. Cal, N. NV, W. Can, OR, WA, UT	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500	Readers' Choice Awards: Best Spas	1/4/06
April	Condé Nast Traveler-S	120,000	S. Cal, S. NV, AZ	1/6: n/a 1/2: \$6,850 1/4: \$3,290 Full: \$13,500	Readers' Choice Awards: Best Spas	1/4/06
April	Sunset Magazine	375,000	Southern California	1/8: \$3,155 1/2: \$10,440 1/4: \$5,740 Full: \$18,980	San Diego CONVIS Special Section	1/19/06
May	Arthur Frommer's Budget Travel	140,000	All Pacific & Mtn. States + Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		1/26/06
May/June Double Issue	National Geographic Traveler	125,000	CA, WA, OR, Plus AZ or Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		2/13/06
May	Gourmet Magazine-N	100,000	N. Cal & N. NV	1/6: \$1,795 1/2: \$5,835 1/4: \$3,025 Full: \$11,500	All Travel Issue	1/30/06
May	Gourmet Magazine-S	100,000	S. Cal & S. NV	1/6: \$1,795 1/2: \$5,835 1/4: \$3,025 Full: \$11,500	All Travel Issue	1/30/06
June	Arthur Frommer's Budget Travel	140,000	All Pacific & Mtn. States + Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		3/2/06
June	Condé Nast Traveler-N	120,000	N. Cal, N. NV, W. Can, OR, WA, UT	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500	Readers' Choice Awards: Best Golf Resorts	3/8/06
June	Condé Nast Traveler-S	120,000	S. Cal, S. NV, AZ	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500	Readers' Choice Awards: Best Golf Resorts	3/8/06
July/Aug. Double Issue	Arthur Frommer's Budget Travel	140,000	All Pacific & Mtn. States + Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		3/30/06
July	Gourmet Magazine-N	100,000	N. Cal & N. NV	1/6: \$1,795 1/2: \$5,835 1/4: \$3,025 Full: \$11,500	The Produce Issue	3/31/06
July	Gourmet Magazine-S	100,000	S. Cal & S. NV	1/6: \$1,795 1/2: \$5,835 1/4: \$3,025 Full: \$11,500	The Produce Issue	3/31/06
July/Aug. Double Issue	National Geographic Traveler	125,000	CA, WA, OR, Plus AZ or Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		4/3/06
September	Arthur Frommer's Budget Travel	140,000	All Pacific & Mtn. States + Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		5/25/06
September	Condé Nast Traveler-N	120,000	N. Cal, N. NV, W. Can, OR, WA, UT	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500	All-Star Issue	6/7/06
September	Condé Nast Traveler-S	120,000	S. Cal, S. NV, AZ	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500	All-Star Issue	6/7/06
September	National Geographic Traveler	125,000	CA, WA, OR, Plus AZ or Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		6/13/06
October	Arthur Frommer's Budget Travel	140,000	All Pacific & Mtn. States + Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		6/29/06
October	Gourmet Magazine-N	100,000	N. Cal & N. NV	1/6: \$1,795 1/2: \$5,835 1/4: \$3,025 Full: \$11,500	Best Restaurants	6/30/06
October	Gourmet Magazine-S	100,000	S. Cal & S. NV	1/6: \$1,795 1/2: \$5,835 1/4: \$3,025 Full: \$11,500	Best Restaurants	6/30/06
October	National Geographic Traveler	125,000	CA, WA, OR, Plus AZ or Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		7/3/06
November	Arthur Frommer's Budget Travel	140,000	All Pacific & Mtn. States + Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		8/3/06
November	Gourmet Magazine-N	100,000	N. Cal & N. NV	1/6: \$1,795 1/2: \$5,835 1/4: \$3,025 Full: \$11,500	Thanksgiving (Biggest issue of the year)	8/2/06
November	Gourmet Magazine-S	100,000	S. Cal & S. NV	1/6: \$1,795 1/2: \$5,835 1/4: \$3,025 Full: \$11,500	Thanksgiving (Biggest issue of the year)	8/2/06
Nov./Dec. Double Issue	National Geographic Traveler	125,000	CA, WA, OR, Plus AZ or Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		8/14/06
November	Condé Nast Traveler-N	120,000	N. Cal, N. NV, W. Can, OR, WA, UT	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500	Readers' Choice Awards: Best Hotels	8/9/06
November	Condé Nast Traveler-S	120,000	S. Cal, S. NV, AZ	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500	Readers' Choice Awards: Best Hotels	8/9/06
Dec./Jan. Double Issue	Arthur Frommer's Budget Travel	140,000	All Pacific & Mtn. States + Canada	1/6: n/a 1/2: \$5,985 1/4: \$3,215 Full: \$11,915		8/31/06
December	Condé Nast Traveler-N	120,000	N. Cal, N. NV, W. Can, OR, WA, UT	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500	Readers' Choice Awards: Best Ski Resorts	9/6/06
December	Condé Nast Traveler-S	120,000	S. Cal, S. NV, AZ	1/6: n/a 1/2: \$6,850 1/4: \$3,555 Full: \$13,500	Readers' Choice Awards: Best Ski Resorts	9/6/06