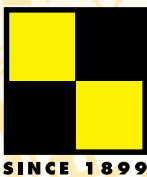


SCHOLARSHIPS

— For Your —

EMPLOYEES

— & Dependents



CERTIFIED
FOLDER DISPLAY
SERVICE, INC.

Certified Folder Display Service, Inc. is pleased to announce the establishment of the Anne Marie Fearn (AMF) Memorial Scholarship Award.

Six academic scholarships totalling \$17,500 will be awarded each year to honor the memory of Certified's long-time Chairman, Anne M. Fearn.



Anne Marie Fearn
MEMORIAL SCHOLARSHIP AWARD

Apply online at:
certifiedfolder.com/scholarship
scholarship@certifiedfolder.com



About

Anne Marie Fearn served as Certified Folder Service's Chairman and Chief Executive for nearly three decades. Her initials, AMF, now stand for a scholarship awards program benefiting Certified Folder's advertisers, merchandisers (display rack locations) and employees.

The newly launched Anne Marie Fearn Memorial Scholarship Awards is the first of its kind in Certified Folder's 114-year history. The annual program will grant six academic scholarships totaling \$17,500. It recognizes the entrepreneurial spirit demonstrated by Mrs. Fearn, who passed away on April 19, 2013 at the age of 89.

"It is the company's desire to give back in Mrs. Fearn's honor to those who support the company - its employees, advertisers and display rack locations," says Bill Deering, Senior Vice President and General Manager. "Mrs. Fearn was a strong advocate for people furthering their education and making a better life for themselves and their families. We want to recognize and support their achievements." **AMF** stands for: **A** (Anne) for Advertiser, **M** (Marie) for Merchandiser/Rack Location and **F** (Fearn) for Family, or Certified employees and independent contractors.

Two awards of \$2,500 each will be presented in Certified Advertiser and Certified Rack Location/Merchandiser categories. Awards of \$2,500 and \$5,000 will be given in the Certified Employee/Contractor category.

Grade point average, athletic and extracurricular activities, and community service will be weighted on a point system. The applicant must also complete a one-page essay answering any one of three travel and tourism related questions.



Apply online at:
certifiedfolder.com/scholarship
scholarship@certifiedfolder.com



Process – Apply online at: certifiedfolder.com/scholarship

Complete application and write a one-page essay – Travel and tourism were the foundation of Anne M. Fearn’s lifelong interest and professional career. Please respond to one of the following questions in an essay of no more than one page.

1. What role have travel and tourism played in your life?
2. What do you hope to experience through travel and tourism in the future?
3. What role do you think the travel/tourism industry plays in a global society?



Scholarships will be awarded annually in three categories as follows:

**CERTIFIED
Advertiser**



Advertiser

Eligibility

Any high school senior, high school graduate or current college student who is a dependent of or is an employee or owner of any organization currently under contract with Certified Folder Display Service, Inc. (US and Canada divisions) for distribution or advertising services.

Scholarship Award - two scholarships

- \$2,500 Cash Scholarship
- \$2,500 Cash Scholarship

**CERTIFIED
Rack Location**



Merchandiser

Eligibility

Any high school senior, high school graduate or current college student who is a dependent of or is an employee or owner of any organization or business that hosts a brochure display rack from Certified Folder Display Service, Inc. (US and Canada divisions).

Scholarship Award - two scholarships

- \$2,500 Cash Scholarship
- \$2,500 Cash Scholarship

**CERTIFIED
Employee / Contractor**



Family

Eligibility

Any high school senior, high school graduate or current college student who is a dependent of or is an employee/contractor of Certified Folder Display Service, Inc. (US and Canada divisions).

Scholarship Award - two scholarships

- \$5,000 Cash Scholarship
- \$2,500 Cash Scholarship

Deadline

All completed applications must be submitted by April 30th each year. Winners will be notified by June 1st each year and scholarships awarded by August 1st each year. Questions about the application process may be directed to scholarship@certifiedfolder.com or you can apply online at certifiedfolder.com/scholarship



Apply online at: certifiedfolder.com/scholarship • APPLICATION DEADLINE IS APRIL 30th each year.