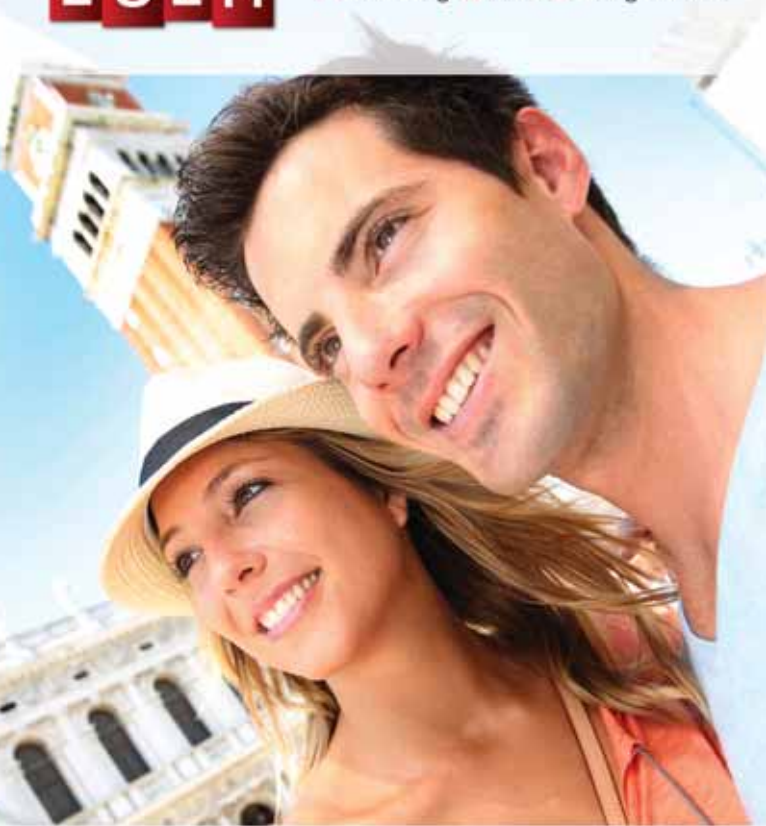


P R E F E R R E D

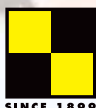
# PRINT PRICING



Marketing Asset Management



Exclusively for clients of



**CERTIFIED**  
**FOLDER DISPLAY**  
**SERVICE, INC.**

800.350.9411

zuzamam.com

All prices include Gloss Aqueous coating except on short run printing

## Rack Cards

4 x 9" | two-sided | full color | 10 pt. cover stock

Units	Cost	Unit Cost
12,500	\$480	0.038¢
25,000	\$850	0.034¢
50,000	\$1,550	0.031¢
75,000	\$2,050	0.027¢
100,000	\$2,500	0.025¢
125,000	\$2,950	0.024¢
150,000	\$3,800	0.025¢
200,000	\$4,800	0.024¢



Rack Card

## 4-Panel Folded Brochure

8 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost
12,500	\$675	0.054¢
25,000	\$1,100	0.044¢
50,000	\$1,800	0.036¢
75,000	\$2,250	0.030¢
100,000	\$2,700	0.027¢



Single Fold

## 6-Panel Folded Brochure

12 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost
12,500	\$925	0.074¢
25,000	\$1,500	0.060¢
50,000	\$2,300	0.046¢
75,000	\$3,350	0.045¢
100,000	\$4,050	0.041¢



Roll Fold



Z Fold

## 8-Panel Folded Brochure

16 x 9" folds to 4 x 9" | two-sided | full color | 100 lb. gloss stock

Units	Cost	Unit Cost	Units	Cost	Unit Cost
12,500	\$1,375	0.110¢	75,000	\$4,300	0.057¢
25,000	\$1,975	0.079¢	100,000	\$5,250	0.053¢
50,000	\$3,150	0.063¢			



Accordion Fold



Gate Fold



Double Parallel Fold

## Short Run Rack Cards

digital | 100 lb. | gloss cover

Color	Units	Cost	Unit Cost
4/4	1,000	\$185	0.185¢
4/4	2,000	\$280	0.140¢

## Short Run Brochures

digital | 100 lb. | gloss cover | folded to 4, 6, or 8-panel

Size	Units	Cost	Unit Cost
8x9"	1,000	\$375	0.375¢
8x9"	2,000	\$635	0.318¢

12x9"	1,000	\$390	0.390¢
12x9"	2,000	\$650	0.325¢

16x9"	1,000	\$655	0.655¢
16x9"	2,000	\$875	0.438¢

## Terms and Conditions

Payment in full is required prior to printing materials. Your printed materials will be delivered to Certified Folder within 5-10 working days from electronic proof approval and online checkout (or receipt of your signed contract and payment, if processed offline).

## Green Initiatives and Processes

ZUZA is committed to being an eco-friendly printing company, with green printing services. In addition to our active paper stock waste recycling program and our use of environmentally-friendly vegetable based inks, we also offer you the choice of many fine printing papers that are certified as being produced using responsible forest management. When you choose these papers for your print needs, you are taking an active part in helping preserve the world's precious forests. ZUZA has been certified to both the Forest Stewardship Council™ (FSC®) and the Sustainable Forestry Initiative® (SFI®) chain-of-custody standards as part of the production chain for environmentally safe products from forests, and we offer you a variety of papers with certified forest content procured from FSC and SFI certified forests. It's just one more way ZUZA strives to provide you with environmentally friendly printing you can feel good about.





**M**arketing **A**sset **M**anagement

## Creating Beautiful Marketing Materials is Easy!

It's easy to order your rack cards and brochures. Simply log in to our website at [zuzaMAM.com/rackprogram](http://zuzaMAM.com/rackprogram). Follow the step-by-step instructions to select which style and quantity you'd like, upload your file and check out. It's that simple!

To order offline or for any questions, just give us a call at **800.350.9411** and ask for the rack program specialist or send us an email at [rackprogram@zuzamam.com](mailto:rackprogram@zuzamam.com).

ZUZA is a full-service digital and offset printer. Do you need something other than a rack card or brochure? Ask our friendly service representative or log in to [zuzamam.com](http://zuzamam.com).

### Our services include:

- Digital and variable data printing
- Traditional offset printing
- Full-service marketing to connect you with your customers
- Fulfillment and logistics nationwide
- Online marketing campaigns including SMS & email
- Web-based Marketing Asset Management sites/services



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