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TRAVELER INFO GUIDE PUBLICATION BREAKDOWN

| ISSUE | PUBLICATION DATE | PRINT RUN | AD COSTS | DISTRIBUTION AREA <small>Distribution is during 12-Month Period</small> |
|---|------------------|-----------|--------------------|---|
| NORTHWEST/CANADA | | | | |
| Victoria & Vancouver Island | May | 350,000 | \$1,200 - \$11,320 | BC Ferries, Victoria Express Passenger Ferry, Bellingham Star Passenger Ferry, Coho Ferry, Victoria, Vancouver Island, Vancouver, Seattle, Olympia Peninsula, Corporate: Seattle, Portland, Silicon Valley, San Diego |
| CALIFORNIA | | | | |
| Santa Barbara | August | 100,000 | \$650 - \$2,860 | San Luis Obispo, Santa Barbara/Ventura |
| Carlsbad | October | 100,000 | \$650 - \$2,860 | San Diego, Orange County/South, CWC Oceanside, San Diego International Airport |
| OC Coastal | January | 100,000 | \$650 - \$2,860 | Orange County, CWC Oceanside, John Wayne Int'l Airport |
| NEVADA / UTAH | | | | |
| Utah | June | 125,000 | \$730 - \$3,220 | Salt Lake City, N. Nevada/I-80, Southern Utah, Las Vegas, Park City, Page (Arizona) |
| MONTANA / WYOMING / SOUTH DAKOTA | | | | |
| Yellowstone | May | 100,000 | \$650 - \$2,860 | Butte/I-15, Yellowstone, Billings, Cody, Salt Lake City |
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| Colorado Springs | May | 100,000 | \$650 - \$2,860 | Denver, Colorado Springs, Canon City/Pueblo |
| Southwest Colorado | May | 100,000 | \$650 - \$2,860 | Durango, Cortez, Pagosa Springs, Silverton, Telluride, Farmington/Aztec, Alamosa, Montrose/Delta/Ouray, Gunnison, Crested Butte, Grand Junction, Arizona I-40/Grand Canyon |
| Hot Springs/Diamond Lakes & Little Rock | May | 100,000 | \$650 - \$2,860 | I-20 East/Tyler, Texas, Shreveport, Arkansas, Tulsa |
| Denver | June | 100,000 | \$650 - \$2,860 | Denver, Northeast Colorado, Limon/I-70, Sterling/I-76 |
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