

SPECIAL ADVERTISING PROGRAMS



CERTIFIED
FOLDER DISPLAY
SERVICE, INC.



SEATTLE INTERNATIONAL AIRPORT
Gateway to the Northwest



SEATTLE CRUISE SHIP TERMINALS



WASHINGTON STATE FERRY TERMINAL



BOEING TOUR CENTER

Effective January 1, 2015 (US Rates)

Limited Space – Call Today! (206) 870-2470

www.certifiedfolder.com

ADVERTISE AT THESE 4 GREAT LOCATIONS



Welcome to **SEATTLE-TACOMA INTERNATIONAL AIRPORT**



SEATTLE TACOMA INT'L AIRPORT

Certified offers year-round distribution and display of brochures and magazines in 7 separate locations at the Seattle Tacoma International Airport. 6 displays are locations throughout the baggage claim level of the main terminal, serving both domestic and international travelers. One display is also located at the new Sea-Tac Rental Car facility located just North of the airport terminal. All displays are serviced 5-6 days each week to insure continuous display of material.

- Over 33 Million passengers annually (29.9 domestic & 3.2 international as reported in 2012)
- Gateway to the Northwest
- Ranked 15th in the U.S. for traffic
- Space is limited



WA STATE FERRIES SEATTLE TERMINAL

Newly remodeled, the Washington State Ferry Terminal at Pier 52 is at the center of Seattle's Waterfront Distribution. This location is within walking distance to Safeco Field, CenturyLink Field, West Edge District, Pike Place Market and Westlake Center.

- Centrally located near staffed visitor information desk
- 8.5 Million riders annually
- Serving Bainbridge Island and Bremerton
- New food court attracting additional non-passenger traffic



SEATTLE CRUISE SHIP TERMINALS

Certified offers year-round distribution and display of brochures and magazines to Pier 66 with year-round access to travelers on Seattle Historic Waterfront, visitors to the Odyssey Maritime Museum, and year round convention services. Additionally, the Pier 91 terminal includes distribution and display of brochures and magazines during the cruise season.

- Nearly 825,000 passengers and 188 cruise ships arriving and departing
- Display located throughout the facilities in both cruise ship terminals
- Staffed visitor information desk
- Open year-round for Odyssey Maritime Museum and conventions at Pier 66



BOEING TOUR CENTER

The Boeing Tour Center and the Future of Flight Museum in partnership with Certified, offers year-round distribution and display service in this new 73,000 square foot facility that includes conference facilities for 250 people, and special event space for groups up to 700 people.

- 200,000 visitors annually
- Open Daily
- Conference and group facilities attracting local patrons
- Space is limited

SEATTLE TACOMA INTERNATIONAL AIRPORT

BROCHURE DISTRIBUTION

19-BR-11-AP/S Seattle Airport Program
12 Month \$60 6 Month \$75

MAGAZINE DISTRIBUTION

19-MG-11-AP/S Seattle Airport Program
12 Month \$195 6 Month \$225

WASHINGTON STATE FERRIES SEATTLE TERMINAL

BROCHURE DISTRIBUTION

5-BR-11-WF/SET Seattle Terminal/Pier 52
12 Month \$26.25 6 Month \$36.75 3-5 Month \$50.52

MAGAZINE DISTRIBUTION

5-MG-11-WF/SET WSF Seattle Terminal/Pier 52
12 Month \$68.25 6 Month \$94.50 3-5 Month \$120.75

5-ML-11-WF/SET WSF Seattle Terminal/Pier 52
12 Month \$52.50 6 Month \$78.75 3-5 Month \$105.00

SEATTLE CRUISE SHIP TERMINALS

BROCHURE DISTRIBUTION

3-BR-11-SCT Seattle Cruise Terminal Pier 66/91
12 Month \$25 6 Month \$35

MAGAZINE DISTRIBUTION

3-MG-11-SCT Seattle Cruise Terminal Pier 66/91
12 Month \$50 6 Month \$65

BOEING TOUR CENTER

BROCHURE DISTRIBUTION

3-BR-11-FFA Boeing Tour Center
12 Month \$25 6 Month \$35

MAGAZINE DISTRIBUTION

3-MG-11-FFA Boeing Tour Center
12 Month \$50 6 Month \$65

Please contact your local sales representative at (206) 870-2470 to add one or all of these locations to your Certified Folder Service Program.

The Most Extensive Coverage In The West



In addition to the Washington State Ferry System, Certified Folder Display Service, Inc. maintains North America's largest network of visitor information display racks and offers service to over 22,000 locations throughout 18 Western States and Canada! Certified offers a variety of programs which can be tailored to reach your best prospect!

VISITOR MARKETING PROGRAM



Reach the visitor market. Assured and timely brochure distribution and display service to hotels, motels, car rental offices, visitor centers, RV parks, airports and other high traffic visitor locations. Over 2,800 locations throughout the Pacific Northwest!

CORPORATE AND INDUSTRIAL PROGRAMS



Reach the employees of hundred of America's best known companies such as IBM, Digital, Motorola and Boeing. Racks are located in employee cafeterias and recreation areas. Over 560 locations throughout the West!

SKI SHOPS AND SPORTING GOODS STORES



Year-round program designed to reach active, sports oriented individuals at over 900 ski shops and sporting goods stores throughout the West. Ideal for ski areas, resorts, lodges, charter tours, white water rafting, camping and sports excursion operators.

REGIONAL OFFICE: Certified Folder Display Service, Inc.
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