

**FREE Benefit**  
For Our Visitor Marketing Program Clients!

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# visitor**tips**com

**Delivering the Power of Brochures to the Internet!**

- Online brochure links directly to your website and social media sites.
- Easy access from computers and mobile devices.
- Viewers can share your brochure via social networks and email.
- Travelers can now access your brochure before, during and after their trip.

Now...Travelers can access your  
**Brochure ANYWHERE, ANYTIME!**



For More Information, Call **1-800-799-7373**  
or email us at **VTipSales@certifiedfolder.com**

POWERED BY  
**CERTIFIED**  
FOLDER DISPLAY  
SERVICE, INC.  
SINCE 1990





Content Page



- ▶ **Compatible with Apple and Android devices.**
- ▶ **View brochures and publications anywhere, anytime!**
- ▶ **Geo-locator recognizes your location and automatically displays the digital brochure rack for your area!**
- ▶ **High-definition images and user-friendly menus make an enjoyable experience for all users.**
- ▶ **Don't delay, download today!**

## Certified created visitorstips.com to benefit YOU!

All we need from you is a little bit of information...

Studies show that a combination of brochure distribution and Internet exposure creates the MOST impact on travel decisions.  
*(Center for Marketing Technology, Bentley Univ., MA, July 2010)*

So now, Certified brings you the best of both worlds – traditional brochure distribution and online display racks, at no extra cost!

For example, when you purchase brochure distribution in our Visitor Marketing program in San Diego, your brochure will also appear in the San Diego online display rack for **FREE!** (See sample above)

You can also increase your exposure with optional Banner Ads, Quick Links and Hot Deal feature ads. (See back page)

### Travelers Can Now:

- ▶ **Access your brochure before, during and after their trip**
- ▶ **Access your brochure from computers, mobile devices and onsite display racks**
- ▶ **Share your brochure on social networks and via email**
- ▶ **Link directly to your website or social media sites for your most current information**
- ▶ **Save your brochure to the digital suitcase to view later**

### Your Free Content Page Includes:

- ▶ **Brochure image** (Front and Back)
- ▶ **Company description**
- ▶ **Map to your location**
- ▶ **Address and contact info**
- ▶ **Direct links to website, reservations page and social media sites**

We get this information during the distribution contracting process, so that your online presence corresponds directly with your brochure distribution schedule – automatically!

**SCAN THIS QR CODE TO DOWNLOAD THE APP**

