



CUSTOM BROCHURE DISPLAY RACKS

JANUARY 1, 2014



WORKING FOR YOU 24/7
**TEAM
CERTIFIED**



PROFESSIONAL BROCHURE DISTRIBUTION

CORPORATE OFFICE: 1120 Joshua Way | Vista, CA 92081 | 1-800-799-7373 | www.certifiedfolder.com

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The Most Extensive Coverage Throughout North America



Millions of visitors and travelers use Certified's 22,000 brochure display racks annually throughout California, Oregon, Washington, Idaho, Montana, Nevada, Arizona, New Mexico, Colorado, Utah, Wyoming, Texas, Oklahoma, Kansas, Nebraska, Louisiana, South Dakota, Arkansas, British Columbia and Alberta.

Our locations include major hotels, motels, car rental offices, visitor centers, airports, restaurants, depots, RV parks, campgrounds, chambers of commerce, interstate service stations, corporate/industrial plants, and ski and sporting goods stores.

Tailor your use of Certified to either year-round or seasonal needs! Select and pay for only the areas and programs suited to your needs.



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FOLDER DISPLAY
SERVICE, INC.
SINCE 1899

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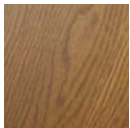
Deluxe Floor Racks

DFL RACK MODELS 2

COLOR OPTIONS



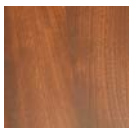
Light Oak



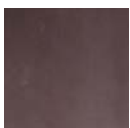
Dark Oak



Whitewash Oak



Mahogany



Dark Mahogany

> Model Shown **DFL - 48** (Dark Oak)
48 Brochure Pockets



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DFL - 48

DFL - 64

DFL - 80



Dark Oak

48 Brochure Pockets

HEIGHT 40.5" WIDTH 28.5" DEPTH 14.5"



Whitewash Oak

64 Brochure Pockets

HEIGHT 40.5" WIDTH 37.5" DEPTH 14.5"



Mahogany

80 Brochure Pockets

HEIGHT 40.5" WIDTH 46.5" DEPTH 14.5"



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High Capacity Floor Racks

HFL RACK MODELS 3

COLOR OPTIONS



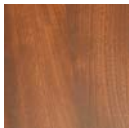
Light Oak



Dark Oak



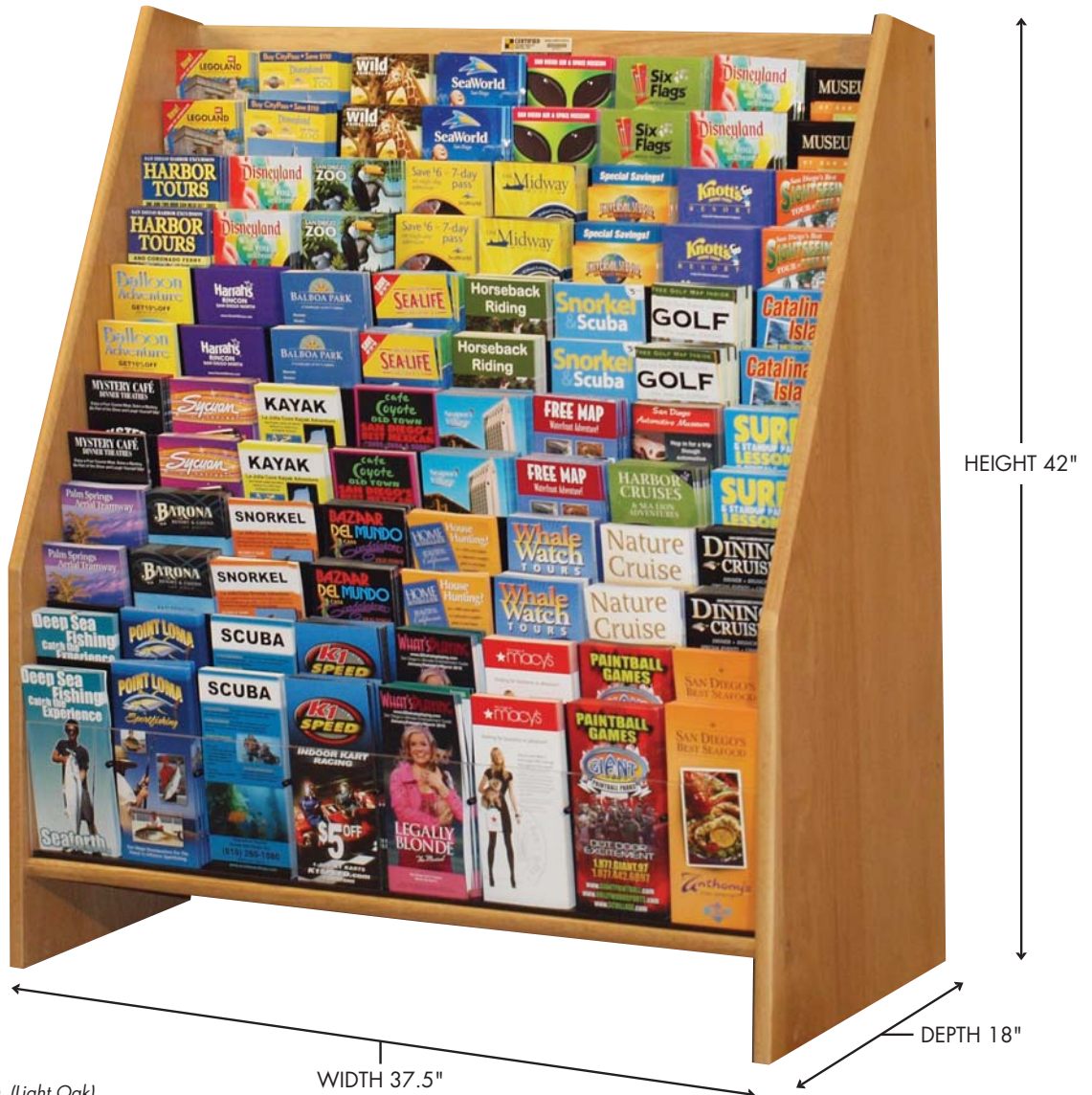
Whitewash Oak



Mahogany



Dark Mahogany



> Model Shown **HFL - 96** (Light Oak)
96 Brochure Pockets

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HFL - 72

HFL - 96

HFL - 120



Dark Oak

72 Brochure Pockets

HEIGHT 42" WIDTH 28.5" DEPTH 18"



Light Oak

96 Brochure Pockets

HEIGHT 42" WIDTH 37.5" DEPTH 18"



Dark Mahogany

120 Brochure Pockets

HEIGHT 42" WIDTH 46.5" DEPTH 18"



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Deluxe Floor Racks

DFM RACK MODELS 4

COLOR OPTIONS



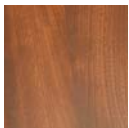
Light Oak



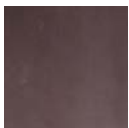
Dark Oak



Whitewash Oak



Mahogany



Dark Mahogany



> Model Shown **DFM - 48** (Dark Oak)
48 Brochure / 3 Magazine Pockets

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DFM - 48

DFM - 64

DFM - 80



Dark Oak

48 Brochure / 3 Magazine Pockets

HEIGHT 40.5" WIDTH 28.5" DEPTH 14.5"



Whitewash Oak

64 Brochure / 4 Magazine Pockets

HEIGHT 40.5" WIDTH 37.5" DEPTH 14.5"



Mahogany

80 Brochure / 5 Magazine Pockets

HEIGHT 40.5" WIDTH 46.5" DEPTH 14.5"



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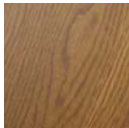
High Capacity Floor Racks

HFM RACK MODELS **5**

COLOR OPTIONS



Light Oak



Dark Oak



Whitewash Oak



Mahogany



Dark Mahogany



> Model Shown **HFM - 72** (Light Oak)

72 Brochure / 4 Magazine Pockets

WIDTH 37.5"

DEPTH 18"

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HFM - 54

HFM - 72

HFM - 90



Dark Oak

54 Brochure / 3 Magazine Pockets

HEIGHT 42" WIDTH 28.5" DEPTH 18"



Light Oak

72 Brochure / 4 Magazine Pockets

HEIGHT 42" WIDTH 37.5" DEPTH 18"



Mahogany

90 Brochure / 5 Magazine Pockets

HEIGHT 42" WIDTH 46.5" DEPTH 18"



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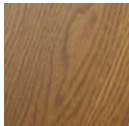
Extra Capacity Floor Racks

XFM RACK MODELS 6

COLOR OPTIONS



Light Oak



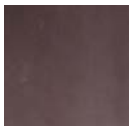
Dark Oak



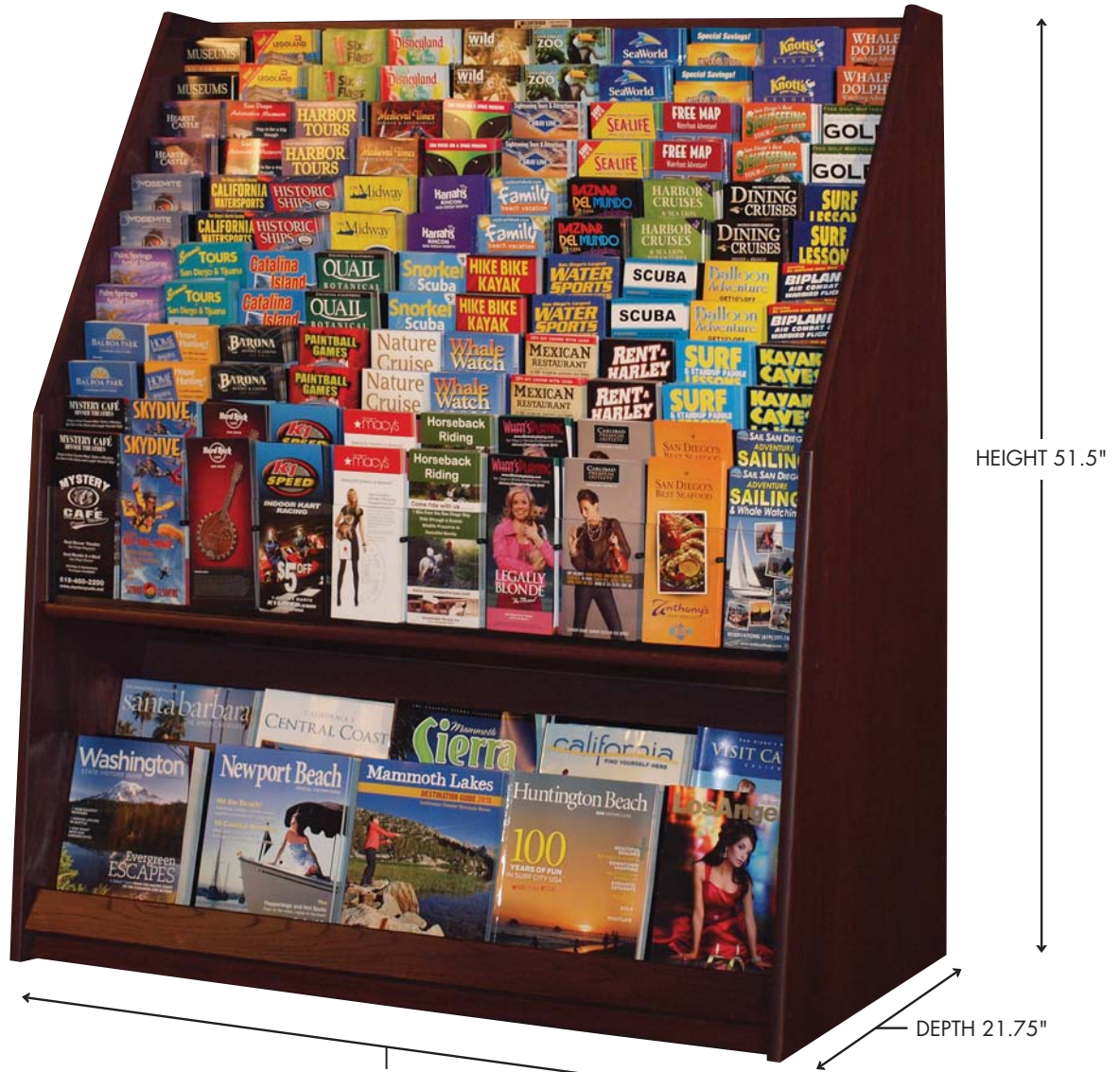
Whitewash Oak



Mahogany



Dark Mahogany



> Model Shown **XFM - 120** (Dark Mahogany)

120 Brochure / 10 Magazine Pockets

WIDTH 46.5"

DEPTH 21.75"

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XFM - 72

XFM - 96

XFM - 120



Whitewash Oak

72 Brochure / 6 Magazine Pockets

HEIGHT 51.5" WIDTH 28.5" DEPTH 21.75"



Dark Oak

96 Brochure / 8 Magazine Pockets

HEIGHT 51.5" WIDTH 37.5" DEPTH 21.75"



Dark Mahogany

120 Brochure / 10 Magazine Pockets

HEIGHT 51.5" WIDTH 46.5" DEPTH 21.75"



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Space Saver Wall Racks

SPH RACK MODELS 7

COLOR OPTIONS



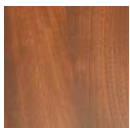
Light Oak



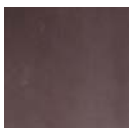
Dark Oak



Whitewash Oak



Mahogany



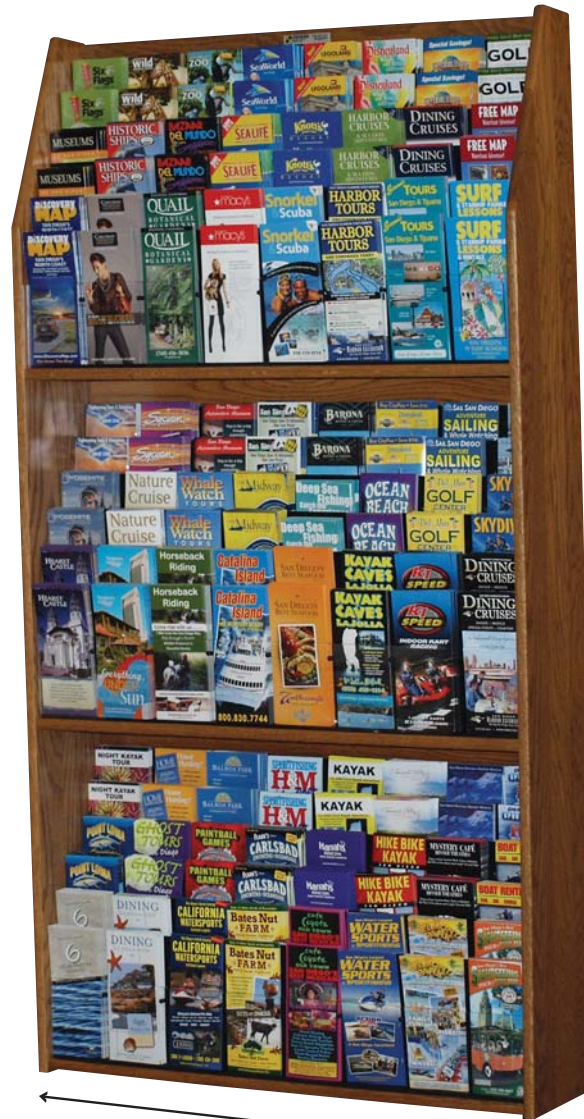
Dark Mahogany

> Model Shown **SPH - 144** (Dark Oak)
144 Brochure Pockets

Also available:

> **SPH - 108**
108 Brochure Pockets
HEIGHT 71" WIDTH 28.5" DEPTH 9.5"

> **SPH - 180**
180 Brochure Pockets
HEIGHT 71" WIDTH 46.5" DEPTH 9.5"



HEIGHT 71"

WIDTH 37.5"

DEPTH 9.5"

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SPH - 72



Whitewash Oak

72 Brochure Pockets

HEIGHT 47.5" WIDTH 28.5" DEPTH 9.5"

SPH - 96



Dark Oak

96 Brochure Pockets

HEIGHT 47.5" WIDTH 37.5" DEPTH 9.5"

SPH - 120



Whitewash Oak

120 Brochure Pockets

HEIGHT 47.5" WIDTH 46.5" DEPTH 9.5"



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SPT - 36



36 Brochure / 6 Magazine Pockets

HEIGHT 40.5" WIDTH 28.5" DEPTH 14.5"

SPT - 48



48 Brochure / 8 Magazine Pockets

HEIGHT 40.5" WIDTH 37.5" DEPTH 14.5"

SPT - 60



60 Brochure / 10 Magazine Pockets

HEIGHT 40.5" WIDTH 46.5" DEPTH 14.5"

Sports Program Floor Racks

SPT RACK MODELS 8



> Model Shown **SPT - 96** (Metal)

96 Brochure / 8 Magazine Pockets

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SPT - 20

SPT - 30



**20 Brochure
4 Magazine Pockets**

HEIGHT 39" WIDTH 18.5"
DEPTH 14"

**30 Brochure
6 Magazine Pockets**

HEIGHT 39" WIDTH 26.75"
DEPTH 14"

Custom Floor Racks

CWC RACK MODELS 9



➤ Model Shown **CWC - 96** (Wood Laminate)

96 Brochure / 4 Magazine Pocket

***Castors Optional** – add 2.5" to height



Model Shown **CWC - 192** (2-Sided Wood Laminate) ➤

192 Brochure / 8 Magazine Pockets

***Castors Optional** – add 2.5" to height



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OPTIONS 10

COLOR OPTIONS



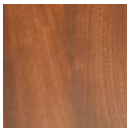
Light Oak



Dark Oak



Whitewash Oak



Mahogany



Dark Mahogany

Custom Top / Bottom Detail (CT)

Available on DFL and HFL rack models - order code CT

> Model Shown **HFL - 96 (CT)** (Mahogany)
96 Brochure Pockets



Magazine Add-A-Rack

Available sizes: 3, 4, 5, 6, 8, 10 pockets



Brochure Add-A-Rack

Available sizes: 6, 8, 10 pockets



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MGF - 2+2

4 Magazine Pockets
(H) 34" (W) 11.25" (D) 15.75"



MGF - 4+4

8 Magazine Pockets
(H) 34" (W) 20.75" (D) 15.75"



MGF - 2

2 Magazine Pockets
(H) 34" (W) 11.25" (D) 15.75"



MGF - 4

4 Magazine Pockets
(H) 34" (W) 20.75" (D) 15.75"

HERE'S WHAT CLIENTS SAY

"Over the past many years of working with Certified Folder we have been impressed with their astute tourism industry knowledge, efficiency and attention to detail."

Tracey Wittenfeld
Puyallup Fair & Events Center

"We are very happy with the brochure that was produced and are receiving feedback from our museum tracking system that the brochures are bringing in new customers to our facility... I look forward to working with your company in the future as our museum grows."

John Couch
Estrella Warbirds Museum

"Certified Folder provides an invaluable service to our historic district by distributing our brochures to key visitor locations throughout Southern California. We have been working with them for several years now and they always provide excellent customer service and are a pleasure to work with."

Janet Swartz
Old Pasadena Management District

"The Steamboat Natchez has been a customer of Certified for over 20 years. I can say honestly that it may be my number one most important communication with potential visitors. Our attraction is 90-95% visitor related and our outreach through Certified has been an incredible asset."

Adrienne Thomas
Steamboat Natchez

"As the Washington Lodging Association embarks on its thirteenth year of working with Certified Folder, it seems fitting to send you this note of appreciation and recognition...in addition to underscoring the effectiveness of our distribution partnership with Certified, I want to acknowledge Certified team members for their consistent professionalism; for always going above and beyond; for never saying 'never' or 'no', but always giving us a smile and a sound solution; and for providing service that is consistently beyond our high expectations."

Jan Simon Aridj
Washington Lodging Association

"We receive as many reports from our city leadership and citizens as we do from visitors who see our Denton Live magazine when they travel. Visitors discover us this way, no doubt... thank you."

Kim Phillips
Denton CVB

"I wanted to send you a note to say thank you for the excellent service you have provided us over the last 20 years! I have always said "if there was only one place to put my marketing dollars, it would be with Certified Folder Display. We could never get the word out without your help. Keep up the good work!"

Cindi Busboom
Dolly Steamboat / Arizona Steamboat Cruises, Inc.

"Certified's wide disbursement of our brochure product has allowed our attractions to flourish even during a recession period."

Tom Moulton
Pima County Economic Development & Tourism

"The National World War II Museum in New Orleans has relied on the Certified Folder brochure service as a key component of our marketing strategy for many years. We cannot say enough about the excellent service Certified Folder provides...the Certified Folder racks in key locations around the area keep us "front and center" in the minds of our city's many visitors..."

Alan Raphael
The National WWII Museum

"Your distribution system is outstanding and has been a cornerstone of our business. We have grown from a very small business to one of Colorado's bigger rafting companies during all those years. We have experimented with and tried all forms of advertising over the years and have discarded most of them. Yet Certified Folder and its extensive network of locations has been key to the growth of our business and has lasted the test of time. Well done!"

Dennis Wied
Raft Masters

"Echo Canyon River Expeditions has been a long time client of Certified Folder Display leveraging their distribution power in a multitude of ways. Like so many things in business it is the relationships and continuity that make things work and Certified has always had this as a component...I am pleased to be a Certified client and will continue to do so for many years to come."

Andy Neinas
Echo Canyon River Expeditions

"Garden of the Gods Visitor and Nature Center has enjoyed using Certified Folder for over 17 years. They have provided excellent service: quickly returning calls, making extra deliveries when requested, keeping all racks filled, and meeting with us on a regular basis to guide us on where to strategically place our brochures."

Bonnie Frum
Garden of the Gods Visitor and Nature Center

"I have been a client of Certified Folder Display for approximately 17 years. During that time, I have experienced nothing but outstanding service from the company. The success of Haunted History Tours owes a great deal to the staff at Certified and the professional manner in which they conduct business."

Sidney Smith
Haunted History Tours

"Café Beignet has grown by location and by customer knowledge of the last few years, and I would say without hesitation that the distribution through Certified was easily identified as a significant growth spurt."

Adrienne Thomas
Café Beignet New Orleans

"The New Orleans Convention & Visitors Bureau has enjoyed a working relationship with Certified Folder Display Service for more than 15 years. Throughout that period, their management and staff have always exceeded our expectations in providing prompt, quality service."

Steve Moeller
New Orleans Convention and Visitors Bureau

"The level and quality of the services which Certified staff provide is excellent."

Marie Prins
Washington County Visitors Association

"Thank you for the great partnership."

Lupita Suda
Knott's Berry Farm

"The impact of your service on Paramount Studio Tour has been absolutely immeasurable."

Robert Greg
Paramount Pictures, Hollywood

"I just wanted to say thank you so much...the new racks look great and the place is really starting to come together...we appreciate your team's willingness to help and the fact that you take great pride in both Certified Folder and the CWC relationship."

Lisa Jackson
California Welcome Center San Francisco

"I wanted to tell you the current brochure is the very best ever produced for Museum & Attractions in Nevada. It is outstanding...thank you."

Pat Dingle
Las Vegas Zoo

"Thank you for the continued outstanding service...Certified Folder remains an integral part of our effort to provide a high level of service both to our convention meeting planners and to our leisure travel clientele."

Don Welsh
Seattle Convention and Visitors Bureau

"Where Magazine and Certified Folder have worked together from the beginning and we couldn't be any more delighted or pleased...you should be very proud of not only your company, but also the people who make your company what it is today – the best!"

Nola Palmer
Where Magazine, Seattle

"I would once again like to thank you for your support...I look forward to the continuation of our relationship."

Debbie Erickson
Six Flags Magic Mountain

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