WELCOME TO Lake Tahoe!

Mark Twain called Lake Tahoe "the fairest picture the whole earth affords". Today millions of visitors from around the world discover Lake Tahoe's endless series of activities runs the gamut of the seasons. With a focus on the outdoors, Tahoe's 72 miles of coveline and surrounding mountain ranges provide a diversity that takes many trips to truly discover.

On the lake, enjoy boating, swimming, sailing, kayaking and fishing. Beyond the lake itself, spectacular hiking, biking and river-rafting experiences await you — not to mention the winter sports of snowshoeing, cross-country skiing, snowmobiling and ice skating.

The north shore, known for its pure and simple mountain personality, is home to the historic and quaint resort town of Truckee. Squaw Valley USA — site of the 1960 Olympic Winter Games — is a must-visit, with its scenic Cable Car rides and all the events and activities in the base village. Northstar's new Village offers fun for all ages, other numerous dining, shopping, and activity options are available in the enchanting lakeside towns of Sunnyside, Homewood, Tahoe City, Carnelian Bay, Tahoe Vista, and Kings Beach.

Crossing the border to Nevada, gaming and nightlife are added on the exciting mix in Crystal Bay and Incline Village, the northern gateway to the unparalleled beauty of the unpolished east shore's beaches.

Lake Tahoe's southern shore embraces Emerald Bay, one of the most photographed locations in the world, which can be seen from scenic Highway 89, or via a spectacular ride on one of Tahoe's famed paddlewheel cruises or other watercraft. Along the lake's shore, from Camp Richardson to Zephyr Cove, you will discover numerous spots to play, dine, and relax. Stateline is full of fun options with the new Heavenly Village, spectacular views from the top of the Heavenly Gondola, and the nightlife and excitement of the casino resorts and nightclubs.

No less than seventeen golf courses dotted in the lake Tahoe and high Sierra region. From the 70-degree comfort among Ponderosa pines and the rugged and beautiful granite Boulders around the lake, to the Carson Valley, the region contains a golf experience to rival the world's finest.

Whether from a hot air balloon, a perch on a mountain peak, afloat in a boat on the crystal clear lake water, or cruising on a lakefront sundeck, Lake Tahoe is all about exploration, recreation, relaxation, and inspiration.

GET OUT AND ENJOY!

CALENDAR OF EVENTS

JUNE

4-5	Valhalla Renaissance Fair	valhallafair.com
5	America's Most Beautiful Bike Ride	Camp Richardson
11-12	Around the Lake	Lakethewest.org
14-17	Valhalla Renaissance Fair	valhallafair.com
16-20	Tahoe City Heart & Soleface Festival	tahoecityhearts.com
16-25	Reno Rodeo	renorodeo.com
18	Tahoe Lake & 6 & 9 hour Mtn. Bike Race	Reno
18	Tahoe City Wine Walk	Tahoe City
23-24	Wild Weekend at Sugar Pine Point	Squaw Valley
23-26	Tuscan Rodeo	Kyle Ranch, Truckee
24	Tahoe City Heart & Soleface Festival	tahoecityhearts.com
25	Sierra Nevada Brewfest	Squaw Valley USA
28-31	Wanderlust Festival	Wanderlust Festival
30	Village at Northstar Wine Walk	Village at Northstar

JULY

1-31	Alpenglow Summer Arts Festival	Alpenglow
1-3	Rodeo Cowboy/Tahoe Slumber Car	Rodeo
1-3	Rodeo Cowboy/Tahoe Slumber Car	Rodeo
1-4	Fourth of July Celebration	Tahoe City
2	Fireworks & Bonfire	Tahoe City
3	Fireworks & Beer Party	Tahoe City
4	Star Spangled Sports	Sparks Marina
4	Fireworks & BBQ	Hyatt Incline Village
4	Fireworks at Cannons Beach	Tahoe City
4	Lights on the Lake	Tahoe City
4	Fireworks at Donner Lake	Donner Lake
4	Fireworks at Tahoe Vista	Tahoe Vista
4	Fireworks at Squaw	Squaw Valley
4	Fireworks & BBQ	Hyatt Incline Village
4	Fireworks at Cannons Beach	Tahoe City
4	Lights on the Lake	Tahoe City
4	Fireworks at Donner Lake	Donner Lake
4	Fireworks at Tahoe Vista	Tahoe Vista
4	Fireworks at Squaw	Squaw Valley
4	Fireworks & BBQ	Hyatt Incline Village
4	Star Spangled Sports	Sparks Marina
4	Fireworks & Beer Party	Tahoe City
4	Fireworks & Beer Party	Tahoe City
4	Fireworks & Beer Party	Tahoe City

SQUAW VALLEY USA
THE VILLAGE AT SQUAW VALLEY

Weekly Events In July & August

Bluesdays - Every Tuesday
Live Blues Music, Food & Shopping Deals.
Enjoy $10 Off Cable Car & Activity Packages all day!

Summer Movies - Every Thursday
Family Films, Outdoors Under The Peaks

A Summer Full Of Festivals

4th of July Squaw Valley Fine Arts & Crafts Festival - 7/1 to 7/3
Soaring Kites & Music Festival - 7/9
Art, Wine & Classical Guitar Music Festival - 7/16 & 7/17
Wild West Weekend - 7/23 & 7/24
Wanderlust Festival 2011 - 7/28 to 7/31
Brews, Jazz & Funk Fest - 8/13 & 8/14
Peaks & Paws - 8/27 & 8/28
Alpen Wine Festival - 9/4
Village Oktoberfest - 10/1

$10 Off One Adult Cable Car Ride or One Adult Cable Car Ride/Activity Package 12032
Enjoy Mountaintop Activities & Dining at High Camp - Check squaw.com for schedule
One coupon per adult. Must present coupon. Not valid with other offers or on Tuesday Bluesday. Expires 9/26/11.

squaw.com / TheVillageAtSquaw.com / Info: (530) 583 - 6985
Lodging: 1 - 800 - 403 - 0206 / Rates Starting From $54 - Per Person, Per Night
I 8

SKI-RUN BOAT COMPANY
900 Ski Run Blvd., S. Lake Tahoe, CA
530-544-0200

Tahoe KeyS BOAT & CHARTER RENTALS
2435 Venice Dr. E, S. Lake Tahoe, CA
530-544-8888

RENT
Power/Sail/Pontoon Boats, Jet Skis, Canoes & Kayaks

*20 OFF Full-Day Boat Rentals
*10 OFF Half-Day Boat Rentals
Jet Ski BEFORE 11 AM
*5 OFF Parasailing
Jet Ski ANYTIME

R 14 www.tahoesports.com
www.partyboatlaketahoe.com R 13

I 15
LAKE TAHOE Shakespeare FESTIVAL
"Great Fun In A Matchless Setting"
This summer the Festival returns to traditional Shakespeare with one of the Bard's greatest comedies, *Twelfth Night*. With gorgeous costumes, sets and beautiful music, *Twelfth Night* is sure to enchant the entire family!
Visit LakeTahoeShakespeare.com or call 800-747-SHOWS for more information or to purchase tickets.
TWELFTH NIGHT
by William Shakespeare
July 15 - August 21, 2011
Sand Harbor State Park

Best Golf Value in Tahoe
$10 FAMILY TEES Per Person for 18 holes (Restrictions Apply)
G 15
- Play Both Courses Special $199
- Tee times available
MOUNTAIN COURSE INCLINE VILLAGE LAKE TAHOE
(775) 832-1150 - YourTahoePlace.com

Action Water Sports INCLINE VILLAGE
G 15
• Boat & Jet Ski Rentals
• Kayak & Paddle Board Rentals
• Wakeboarding/Skiing/Surfing Lessons
• Guided Fishing Charters
• Catamaran Cruises
• Thunderbird Lodge Lakeshore Water Tour
• Formula Yacht Charters
$5 OFF SIERRA CLOUD 11am Cruise ONLY Monday-Friday
Not good with other offers. Offer valid through 8/31/11
Reservations: 775.831.4386
AWSINCLINE.COM

www.ZipTahoe.com 209.258.7330
ZIP TAHOE KIRKWOOD MOUNTAIN RESORT
Daily Tours YEAR ROUND! RESERVATIONS STRONGLY RECOMMENDED
FROM THE WEST, SOUTH LAKE TAHOE, AND EAST... CONNECT TO HWY 88 TO KIRKWOOD MOUNTAIN RESORT
W 13
BRING IN THIS AD & RECEIVE 10% OFF YOUR TOUR!
Not valid with any other offers. Space is limited. Offer ends August 31, 2011.

CAN NOT BE COMBINED WITH ANY OTHER OFFER
$30 OFF 1 hour JET-SKI RENTAL before 9:00AM
$15 OFF 1 hour JET-SKI RENTAL Anytime
$15 OFF PARASAIL Anytime
GAS INCLUDED
WET SUITS INCLUDED
H2O SPORTS
775-588-4155
Located 2 miles north of P 15
Stateline / Casinos at Round Hill Pines Beach
FREE SHUTTLE SERVICE At most Stateline, NV Locations. Call for details

BLEU WAVE CRUISES
An Intimate Tahoe Experience on a Luxury Yacht
SIGHTSEEING - EMERALD BAY CRUISES
LUNCH CRUISES - DINNER CRUISES
Reservations: 775-588-9283
www.tahoebleuwave.com
CALL FOR DISCOUNTS
P 15

SIGHTSEEING CRUISES
Woodwind II
Tahoe's Largest Sailboat
5 Cruises Daily
Sunset Champagne Cruises
Full Bar & Glass Bottom
$4 OFF per couple
Any Cruise
Please call ahead for times & reservations.
Times subject to change. Not good with other offers. Valid thru 9/4.
Weddings
Private Charters
Departing from Zephyr Cove Resort
1-888-867-6394 Toll Free P 15
For Reservations or More Info, Call or Visit:
775/588-3000
www.sailwoodwind.com

CAMP RICHARDSON CORRAL
★ Scenic Horseback Rides
★ Horse Drawn Wagon Rides
★ Steak Rides
★ Pack Trips Available
★ Winter Sleigh Rides
530-541-3113
R 12 Hwy. 89, Next To Camp Richardson Resort

Tahoe THUNDER
California's Fastest Speedboat Ride.
$5 off per adult couple (with this ad).
530.544.2942
Located at Timber Cove Marina (across from Safeway). Coast Guard Certified.
R 14

SAIL LAKE TAHOE 65' WINDSONG
DEPARTING FROM TIMBER COVE MARINA.
R 14
530.541.SAIL(7245)
$5 off per adult couple (with this ad).

PARASAILING
Soar above Lake Tahoe
and get a FREE parasail t-shirt ($14 value)
Timber Cove Marina 530.544.2942
1.5 miles west of South Lake Tahoe casinos (across from Safeway). Present this ad. Not valid with any other offer. No cash substitute.
R 14

Gondola Sightseeing and Adventure Peak at Heavenly
June 10 – Sep 5, 2011 | 7 days/week | 10AM – 5PM
Sep 9 – Oct 2 | 3 days/week Friday – Sunday | 10AM – 4PM
SIGHTSEEING | TUBING | DINING | HIKING TRAILS | CHILDREN'S ACTIVITIES
Follow us on Twitter @SkiHeavenly and like us on Facebook.com/SkiHeavenly
Available activities and hours subject to change.
Visit skiheavenly.com or call 1-800-HEAVENLY today.
Heavenly LAKE TAHOE
Partners in Outdoor Recreation
R 15

G 15
Cal Neva RESORT • SPA • CASINO
NORTH LAKE TAHOE CALIFORNIA NEVADA
199 Lake View Rooms • Complimentary WiFi in Guest Rooms
European Health Spa • Lake View Meeting & Wedding Facilities
BRING THIS AD AND RECEIVE:
• $2 OFF Frank Sinatra's Secret Tunnel Tours (reg. $10)
• 2 FOR 1 Drink Voucher at the World Famous Circle Bar
• 10% OFF Food Purchase at the Lake View Dining Room
Limit one coupon per person, per day valid through 12/31/2011. Not valid with any other discount or promotion.
LODGING, SPA & GOLF SPECIALS
775.832.4000
WWW.CALNEVARESORT.COM

ACTION WATERSPORTS
At Timber Cove Marina
JET SKIS • BOATS • PARASAILING
HOME OF THE TAHOE THUNDER
$20 OFF FULL DAY BOAT RENTAL
$10 OFF 1/2 DAY BOAT RENTAL.
*WITH THIS AD
Timber Cove Marina, South Lake Tahoe's largest public beach. Full service marina and rentals.
530.544.JETS (5387)
*$10 off before 11am, $5 off after 11am. Rent for 3 hours and get the 4th hour FREE.
Located behind Timber Cove Lodge, 1.5 miles west of the casinos, across from Safeway. MC & Visa. *Good only for boats, jet skis or parasailing.
R 14
LAKESIDE MARINA
BOATS
JET SKIS
KAYAKS
PADDLEBOATS
530.541.9800
CLOSEST MARINA TO SOUTH LAKE TAHOE CASINOS. ARRIVE BY BOAT AND TOUR VIKINGSHOME CASTLE.
R 15

Free Appetizer with the purchase of an Entrée
M 8
Must present this coupon to redeem
Valid Summer Season through Labor Day, 2011
Dining • Lodging
reservations available online
WestShoreCafe.com
(530) 525 - 5200
West Shore CAFE and Inn

Save $25 Camp Richardson Historic Resort & Marina
$5 off each
kayak, bike*, boat, jetski rentals & Emerald Bay Cruises
Bring this ad for your discount
800.544.1801
The Beacon Bar & Grill
Open Year-Round at Historic Camp Richardson Resort. Voted Tahoe's Best Steak • Pasta • Seafood • Appetizers • Live Music
For Reservations 530.541.0630
CampRichardson.com
1900 Jameson Beach Rd., South Lake Tahoe
*1/2 day rental minimum.
Home of the Rum Runner & Best Beer Selection in Tahoe
R 12