

Reach California's Important Visitor Market



Interior of California Welcome Center Oceanside

Advertising Rates	12 months	6 months
Distribution Programs	(rates per month per Welcome Center)	
(BR) Brochure	\$25	\$35
(MG) Magazine	\$100	\$150
Digital Media Advertising	\$25	\$35
9 second featured ad	\$100 - \$175	\$125 - \$200
10-15 second spot	\$125 - \$200	\$150 - \$225
30 second spot	\$175 - \$250	\$200 - \$275
60 second spot		



Special Savings!
 Buy 2 CWC locations & **save 10%**
 Buy 3 CWC locations & **save 15%**
 Buy 4 CWC locations & **save 20%**
 Buy 5 CWC locations & **save 25%**
Buy all CWC locations & save 35%!

What CWC visitors had to say...

"Most wonderful travel info stop - thank you!"

— The Hanlons, San Pedro, California (CWC Merced)

"Thanks for all the help and useful information"

— B. Kikendall, Katy, Texas (CWC Oceanside)

"Good information, very nice people"

— E. Draaier, Amsterdam, Netherlands (CWC Santa Rosa)

"Thank you for the super facility"

— B. Gregory, Cave Creek, Arizona (CWC Anderson)

"The people at this help center were fantastic!"

— B. Whately, Toronto, Canada (CWC Merced)

"Thank you for all the information"

— J. Ryser, Biel, Switzerland (CWC Anderson)

ONLINE TRAVEL INFO

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Now...Travelers can access your **Brochure ANYWHERE, ANYTIME!**
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 Address and Contact Information
 Direct Links to Web and Social Media Sites

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ADVERTISING PROGRAMS



EFFECTIVE JANUARY 1, 2017

- ANDERSON** Shasta Cascade
- OXNARD** Ventura County
- AUBURN** Gold Country
- PISMO BEACH** Central Coast
- BARSTOW** Deserts
- SALINAS** Central Coast
- BUENA PARK** Orange County
- SAN FRANCISCO** San Francisco Bay Area
- EL DORADO HILLS** Gold Country
- SANTA ROSA** North Coast
- MAMMOTH LAKES** High Sierra
- TRUCKEE** High Sierra
- MERCED** Central Valley
- YREKA** Shasta Cascade
- OCEANSIDE** San Diego County
- YUCCA VALLEY** Deserts
- ONTARIO** Inland Empire



CORPORATE OFFICE
 1120 Joshua Way | Vista, CA 92081 | 800-799-7373

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ANDERSON (Shasta Cascade)
California Welcome Center Anderson
I-5 at Highway 273 • Anderson, CA
Program Codes:
3-BR-11-CWC02 3-MG-11-CWC02
3-FA-10-CWC02 3-PS-10/30/60-CWC02



MAMMOTH LAKES (High Sierra)
California Welcome Center Mammoth Lakes
2510 Main Street / Highway 203
Mammoth Lakes, CA
Program Codes:
3-BR-11-CWC18 3-MG-11-CWC18
3-FA-10-CWC18 3-PS-10/30/60-CWC18



PISMO BEACH (Central Coast)
California Welcome Center Pismo Beach
333 Five Cities Drive • Pismo Beach, CA
Program Codes:
3-BR-11-CWC13 3-MG-11-CWC13
3-FA-10-CWC13 3-PS-10/30/60-CWC13



YREKA (Shasta Cascade)
California Welcome Center Yreka
I-5 just South of the Oregon border
Collier Rest Area / Exit 786
Klamath River Road • Yreka, CA
Program Codes:
3-BR-11-CWC24 3-MG-11-CWC24
3-FA-10-CWC24 3-PS-10/30/60-CWC24



AUBURN (Gold Country)
California Welcome Center Auburn
13411 Lincoln Way • Auburn, CA
Program Codes:
3-BR-11-CWC12 3-MG-11-CWC12
3-FA-10-CWC12 3-PS-10/30/60-CWC12



MERCED (Central Valley)
California Welcome Center Merced
690 West 16th Street • Merced, CA
Program Codes:
3-BR-11-CWC08 3-MG-11-CWC08
3-FA-10-CWC08 3-PS-10/30/60-CWC08



SALINAS (Central Coast)
California Welcome Center Salinas
1213 North Davis Road • Salinas, CA
Program Codes:
3-BR-11-CWC23 3-MG-11-CWC23



YUCCA VALLEY (Deserts)
California Welcome Center Yucca Valley
56711 29 Palms Hwy.
Yucca Valley, CA
Program Codes:
3-BR-11-CWC11 3-MG-11-CWC11
3-FA-10-CWC11 3-PS-10/30/60-CWC11



BARSTOW (Deserts)
California Welcome Center Barstow
I-15 at Lenwood Road • Barstow, CA
Program Codes:
3-BR-11-CWC04 3-MG-11-CWC04
3-FA-10-CWC04 3-PS-10/30/60-CWC04



OCEANSIDE (San Diego County)
California Welcome Center Oceanside
I-5 at Coast Highway • Oceanside, CA
Program Codes:
3-BR-11-CWC09 3-MG-11-CWC09
3-FA-10-CWC09 3-PS-10/30/60-CWC09



SAN FRANCISCO (San Francisco Bay Area)
California Welcome Center San Francisco
Fisherman's Wharf, Pier 39 • San Francisco, CA
Program Codes:
3-BR-11-CWC01 3-MG-11-CWC01 3-BL-11-CWC01
3-FA-10-CWC01 3-PS-10/30/60-CWC01



BUENA PARK (Orange County)
California Welcome Center Buena Park
6601 Beach Boulevard • Buena Park, CA
Program Codes:
3-BR-11-CWC22 3-MG-11-CWC22
3-FA-10-CWC22 3-PS-10/30/60-CWC22



ONTARIO (Inland Empire)
California Welcome Center Ontario
Ontario Mills Mall
One Mills Circle, Suite 1054 • Ontario, CA
Program Codes:
3-BR-11-CWC25 3-MG-11-CWC25



SANTA ROSA (North Coast)
California Welcome Center Santa Rosa
9 Fourth Street • Santa Rosa, CA
Program Codes:
3-BR-11-CWC05 3-MG-11-CWC05
3-FA-10-CWC05 3-PS-10/30/60-CWC05



EL DORADO HILLS (Gold Country)
California Welcome Center El Dorado Hills
2085 Vine Street, Suite 105
El Dorado Hills, CA
Program Codes:
3-BR-11-CWC19 3-MG-11-CWC19
3-FA-10-CWC19 3-PS-10/30/60-CWC19



OXNARD (Ventura County)
California Welcome Center Oxnard
2786 Seaglass Way • Oxnard, CA
Program Codes:
3-BR-11-CWC14 3-MG-11-CWC14
3-FA-10-CWC14 3-PS-10/30/60-CWC14



TRUCKEE (High Sierra)
California Welcome Center Truckee
10065 Donner Pass Road
Truckee, CA
Program Codes:
3-BR-11-CWC16 3-MG-11-CWC16
3-FA-10-CWC16 3-PS-10/30/60-CWC16

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